

# concordia's Thursday Report

Vol. 16 No. 9 November 7, 1991

Faculty of Commerce and Administration

## Awards of Distinction honour three Montrealers

by Barbara Black

Concordia's Faculty of Commerce and Administration will present its fourth annual Awards of Distinction on Friday, Nov. 15 at the Hotel Le Grand.

Three distinguished Montrealers will receive awards for their outstanding contributions to business and the community:

**Bertin F. Nadeau**, who will be the featured speaker at the luncheon awards ceremony, is Chairman of Unigesco, which markets and distributes food and hardware products, and Provigo, the supermarket chain. His speech is titled, "Competitivité: une affaire de tête/Competitiveness: Forging Ahead."

Nadeau is a graduate of Collège Saint-Louis (Edmunston, N.B.), the École des Hautes Études Commerciales de Montréal, Harvard Business School and Indiana University's School of Business, and holds honorary doctorates from Queen's, Moncton, and Sainte-Anne Universities. An enthusiastic patron of the arts, he is on the board of directors of the Montreal Symphony Orchestra and l'Opéra de Montréal, and will be the honorary chair of the 1992 Commerce Games.

**Christina A. Gold** is President and Chief Executive Officer of Avon Canada, and Vice-President of Avon International, the world's largest direct-selling organization.

After high school in Beaconsfield and undergraduate studies in Geography at Carleton University, Gold started her career at the famous cosmetics company as a 22-year-old stock clerk. She climbed rapidly, and held 15 management positions between 1970 and 1989. She has been a key player, giving the Avon Canada the best sales growth record of any of the giant corporation's 29 subsidiaries.

Gold is on the Conference Board of Canada and the board of directors of the Laurentian Group, and has been a regular guest speaker in Concordia's MBA programme.

**Jonathan Wener** is Chairman and Chief Executive Officer of Canderel (Canadian Developers of Real Estate), which he founded in 1975. The company has managed and developed office and industrial space in Montréal, Ottawa, Toronto, Calgary, Edmonton and Chicago.

A 1971 Commerce graduate of Sir George Williams University, Wener was student union president and one of the first student members of the Board of Governors' financial committee. He is a charter member of the Rector's Circle, and helped to raise money for the new library building. He helped to found the Urban Development Institute of Québec, and he is active in community organizations, including cancer research fund-raising and the Sir Mortimer B. Davis Jewish General Hospital.



PHOTO: Charles Bélanger

From left to right, Award of Distinction honourees Bertin F. Nadeau, Christina A. Gold and Jonathan Wener.

## All dressed up and somewhere to go

PHOTO: Barbara Davidson

Little Lyndsie Chisholm, 18 months, wore her Halloween best last Thursday. The pumpkin took Lisa Comerford (aka Mickey Mouse), her instructor, from *les p'tits profs* daycare, to the offices, classrooms and laboratories of various parents, — Concordia faculty, students and staff.



### Concordia lost two giants last week

Chancellor Emeritus W. Earle McLaughlin, and Chair of Hindu Studies Krishna Sivaraman, died on October 30. See page 2.

## INSIDE

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Senate approved a motion for the establishment of a School of Graduate Studies. The proposal, presented by the Vice-Rector, Academic, Rose Sheinin, promotes the enhancement of all teaching and research activity at Concordia, across the disciplines, at the graduate level.

### Space Plan Opinion 5

History Professor Robert Tittler presents his views on the Strategic Space Plan Report, bearing in mind government norms, but first and foremost, keeping Concordia's vitality and distinctiveness in sight.

### CUTV 11

Concordia's television station is almost as old as CFCF, Montréal's oldest private television station. For 24 years, CUTV has been broadcasting within the University community, but it may soon be time to link up with a U.S. satellite network.



Served from 1982 to 1986

# Concordia mourns Chancellor Emeritus W. Earle McLaughlin

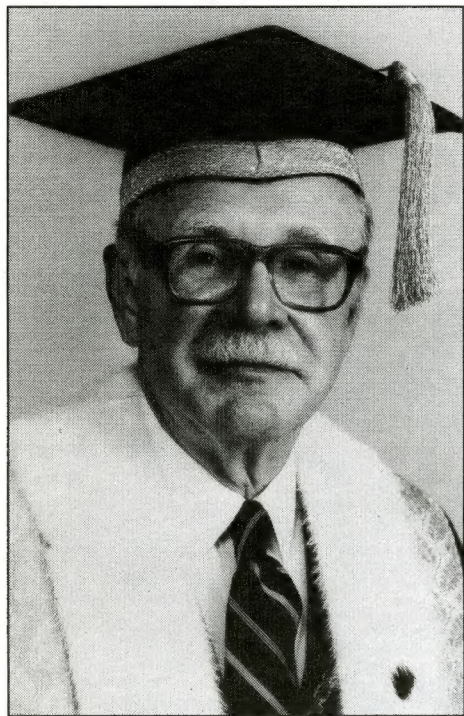


PHOTO: Concordia University Archives

Chancellor Emeritus W. Earle McLaughlin

Chancellor Emeritus W. Earle McLaughlin died last week in Montréal. He was 76.

The former Chairman and Chief Executive Officer of Royal Bank of Canada was Concordia's Chancellor from Jan. 1, 1982 to Dec. 31, 1986. He died after a long illness.

Chancellor McLaughlin is survived by his wife, Ethel, two children and five grandchildren.

The Chancellor Emeritus held honorary degrees from several universities, and was honoured with a Distinguished Fellow Award from the Centre for International Banking Studies at the University of Virginia and the Eleanor Roosevelt Humanities Award. He sat on the board of directors of numerous corporations.

He was installed as Chancellor on the eve of the launching of Concordia's first Capital Campaign, and played an important role, offering advice and expertise garnered as head of Canada's

largest bank, on the techniques of corporate fundraising.

He used the phrase "flabbergasted — but honoured" when he learned he had been chosen to serve as Chancellor, replacing Concordia's first Chancellor, Harry Hemans, who died last spring.

Chancellor McLaughlin had an optimistic view of the role of the university in Canadian society. In June 1982, he said: "Like the societies they serve, universities are living organisms, constantly undergoing change. But they will be here in the future because they have to be here — they're too necessary a part of our lives to be allowed to

wither away."

W. Earle McLaughlin served Royal Bank of Canada for 44 years, joining immediately after his graduation from Queen's University in 1936 until he retired from the bank's highest post in 1980.

The funeral was held last Saturday.

— DGV

CTR expresses its sympathies to the families of W. Earle McLaughlin and Krishna Sivaraman, and all their friends and colleagues.

## Concordia's first Chair of Hindu Studies

### Professor Krishna Sivaraman dies at age 69

Professor Krishna Sivaraman, first Chair of Hindu Studies in the Department of Religion, died in hospital in Hamilton, Ontario, last week. He was 69.

He is survived by his wife, Parvathy, and children Kartik and Gauri.

Professor Sivaraman was also Professor Emeritus at McMaster University in Hamilton. He was appointed to Concordia's Chair in Hindu Studies, the first of its kind in North America, in November 1989. More than half the funds needed to endow the chair, \$500,000, was raised by Montréal's Indo-Canadian community. The federal government provided \$400,000.

Professor Sivaraman had a distinguished teaching career that spanned four decades. After obtaining his doctorate in Philosophy at India's Banaras Hindu University, he was awarded a post-doctoral fellowship at Harvard University. He was the author of numerous books and articles. His most recent publication was a two-volume book on Hindu spirituality titled *Vedas Through Vedanta* and *The Widening Circle*.

Two minutes of silence were observed

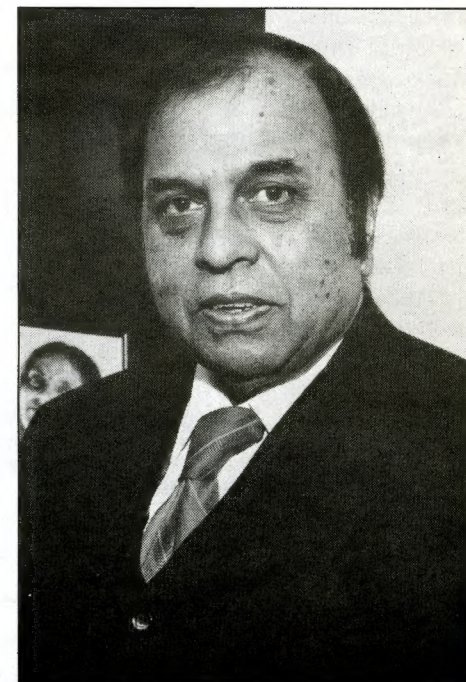


PHOTO: Charles Belanger

Professor Krishna Sivaraman

for both Professor Sivaraman and Chancellor Emeritus W. Earle McLaughlin at last Friday's Senate meeting, as well as at private observances within the University community.

— DGV

## OFF THE CUFF

edited by Brownwyn Chester

### Francophone media underestimates economic effects of sovereignty, says Anastasopoulos

*Off the Cuff* is a weekly column of opinion and insight into major issues in the news. If you are a Concordia faculty member and have something to say "off the cuff," call CTR at 848-4882.

The Economic Council of Canada rocked the boat in Ottawa last week with its study's conclusion that a sovereign Québec would cost Quebecers \$800 to \$1800 per family. The francophone media and Parti Québécois leader Jacques Parizeau were quick to leap on the study's relatively optimistic conclusions in the case of a 'friendly' divorce.

Concordia Professor of Economics **Anastas Anastasopoulos**, used a similar economic model for his study during the referendum on sovereignty-association in 1980. He says that indépendantistes should not be encouraged by the ECC study's results because the study did not consider the worst case scenario: an acrimonious divorce, nor did it put enough emphasis on the 'adjustment costs.'

"I suspect that the ECC didn't run a worst-case scenario through their model because separatist groups would have said they were using scare tactics. But, in my opinion, they should have studied both scenarios, because at this point the rest of Canada does not seem to be disposed to consider an economic association with Québec in the event of separation.

"The study also leaves out the effect of extra taxes that would be imposed on Quebecers under sovereignty-association. Taxes affect consumer spending which in turn affects jobs and reduces the standard of living.

"Furthermore, the study doesn't stress that costs will be high during the adjustment period. Our study indicated that there will be a severe reorientation of production during the adjustment period, high unemployment, labour unrest, business failures and flight of capital.

"If you add all of this to the adjustment costs of an unhappy divorce, there's a higher chance of derailing the economy. Québec, for instance, could lose its Ontario markets, and then have to reorient its economy to the American market. But, with the United States currently negotiating an economic deal with Mexico, Québec could find itself facing stiff competition. The resource industries might do well, but the manufacturing sector would suffer badly. So, on average, complete separation from Canada would seriously damage the Québec economy."

## Omission

The page 3 article about the new Concordia Music Department compact disc in last week's *CTR* failed to mention that the disc's front cover photo was taken by Gheri Celin. The same image also appears in a large 1991 calendar offered by Printing Services, and on the front cover of the 1989-90 annual report.

## Memorial service to be held for Professor Victor Maheux

A memorial service will be held for Victor Maheux next Wednesday (Nov. 13) at 2:30 p.m. in the Loyola Chapel. Maheux was the founding chair of the Department of Psychology at Loyola College when he became a faculty member in 1966. He taught here until his retirement in 1983. He died last August.

Maheux remained active even after his retirement. He was awarded several post-retirement contracts, allowing him to teach at Concordia until 1987.

— DGV



Last year's Seagram Fund winners

## Falcone piano donated to Leonardo Project

PHOTO: Jonas Papaurelis

George Brambilla, Director of Support Services for the Falcone Piano Company Inc., the Boston-based piano maker, came to Concordia last week to make the official presentation of the \$43,000 grand piano being used in the Leonardo Project. The piano was a donation to the Project, one of the winners of the Seagram Fund for Academic Innovation last year. It is a unique collaboration between the Departments of Music and Psychology to improve the understanding of the relationship between the performer, the audience, the instrument and science (see *CTR*, June 6, 1991).

Pictured above, (left to right) are Chancellor Alan B. Gold, who is on the Project's advisory board, Anna Szpilberg, Project coordinator, Jacinthe Baribeau, the Project's director of clinical and neuropsychological research, Brambilla, Music Professor Phil Cohen, artistic director and performance analyst/coach for the Project, and Psychology Department Chair Norman Segalowitz, Project director and director of cognitive research.



## Senate approves establishment of School of Graduate Studies

by Donna Varrica

Senate approved a motion to establish a School of Graduate Studies at Concordia last Friday at its scheduled monthly meeting.

In the proposal, presented to Senate by the Vice-Rector, Academic, Rose Sheinin, it is stated that: "a School of Graduate Studies...is above all accountable to its graduate students in providing the best possible graduate programmes (including seminars and tutorial teaching), and in ensuring the highest quality of thesis supervision.

"Students have the right to expect continuous and appropriately qualified mentorship throughout the graduate studies experience.

"In this context, a university and therefore its School of Graduate Studies has the responsibility to ensure that faculty who participate in any and all aspects of Graduate Studies are qualified and knowledgeable, and ap-

propriately experienced themselves in graduate scholarship and research."

The proposal also calls for the establishment of a Council of the School of Graduate Studies, replacing the present Board of Graduate Studies, which would serve as a graduate council to advise on all academic matters pertaining to graduate degree programmes.

Membership in the Council would reflect the range and diversity of graduate programmes and include representatives from faculty active in graduate programmes, graduate students, graduate programme directors and academic administration.

### Limited debate

Debate on the proposal was limited, seeming to indicate a consensus for the need for a School of Graduate Studies at Concordia, but there was concern about amendments, particularly on the question of representation on the Council.

Faculty of Arts and Science Dean Charles Bertrand put forth an amend-

See *GRADUATE STUDIES* page 10

### GRADUATING?

All students completing certificate, degree or diploma requirements during the Fall 1991 or Winter 1992 sessions who therefore expect to graduate next spring must apply to do so by Jan. 15, 1992.

Spring 1992 Graduation application forms are available at the Registrar's Services Department on each Campus:

Loyola AD-211  
Sir George Williams N-107

Students who do not apply by Jan. 15 will not graduate next spring.

## A T A GLANCE

by Donna Varrica

Concordia is a vibrant collection of people, places and activities. At-a-Glance is one vehicle for discovering some of what is happening here. This column welcomes your submissions.

- Professor **William Knitter**, Chair of the Education Department, is president of the Canadian Association of Deans of Education (CADE) for a two-year term. In September, he represented CADE at an endorsement meeting of the Canadian Committee on Women in Engineering. He also worked with the Youth Affairs Division of Employment and Immigration to set up a meeting in October on Canada's Stay-in-School Initiative.
- For the second consecutive year, Marketing Professor **Ulrike de Brentani** has been appointed by the Social Science and Humanities Research Council of Canada (SSHRC) to serve as adjudicator for the funding of research proposals in Management, Business and Administrative Studies. She is Associate Dean of Graduate Studies and Research in the Faculty of Commerce and Administration.
- Congratulations to the 1991-92 winners just announced by the Advisory Committee for the Silas Katz Memorial Scholarship Fund in the Department of Mechanical Engineering. They are **Glen Bilodeau**, **Frankie W. Chan** and **John G. Gaston**, all fourth-year undergraduates. Katz was a professor in the Department from 1974 until his death in 1982. Mrs. Katz is an honorary member of the committee, which is chaired by Professor Rama Bhat. The other members are Professors **R.M.H. Cheng** and **Georgios Vatistas**.
- Computer Science Professor **V.S. Lakshmanan** organized an international workshop on deductive databases for an International Logic Programming Symposium held in October in San Francisco. Scientists from seven countries heard papers on such topics as logic query processing, parallel processes of logic queries, and implementation of logic programming systems.
- **Riva Heft**, Director of Adult Education, and **Olivia Rovinescu**, Director of the Lacolle Centre, will be getting \$25,000 from the Secretary of State for their conference on "Dimensions of Literacy in a Multicultural Society." The project will also be included in the official list of activities marking Montréal's 350th birthday celebrations next year.
- **Elderhostel**, which gives seniors the chance to travel on a shoestring, was well represented last summer. Leisure Studies Director **Randy Swedburg** presented "Elderhostel Canada: The First 10 Years" at the New Horizons Conference in Calgary in July. He travelled to Sydney, Australia for the World Congress of the

See *GLANCE* page 12





# LETTERS

T O T H E E D I T O R

## 'Sick' university system needs change, says MacKinnon

✉ To the editor:

The University educational system in Canada is sick, and I suspect the same thing can be said of the system in the United States. All the clamour, concern,

and even Dr. Smith's commission of Inquiry Report are not going to change a single thing until the Universities, with a bit of prodding from the government, take it upon themselves to do a fun-

damental, although not very difficult, restructuring of personnel and resources.

Universities are engaged in the process of acquiring new information called "research," and in the process of packaging and distributing this information called "teaching."

specialize in packaging, and interpreting information both new and old, and the necessary resources for writing, printing, and testing for mastery of this information.

If the Universities continue to operate in their present format, nothing will change. Vested interests will continue to cry "underfunding," all the while using the smoke screen of doing research as a cover for bad or inadequate teaching.

The situation is not all that hopeless in that it can be corrected quite easily. The problem is one of structure and management within the University itself, and the solution can be achieved by making the following changes:

1. All or most research activity should be placed in research institutes. Researchers would draw a base salary from the University but would be permitted to solicit funding and salaries from the private sector. University research should be exposed to the market place, and should not be allowed to usurp government funds given to Universities primarily for the teaching

See **RESTRUCTURING** page 13

### Growth of information and technology

The dramatic growth of new information and technology, and the need for governments to improve the work skills of their populations have put pressures on professors at Universities to specialize in research or teaching.

It is no longer possible or necessary for a single individual to perform both functions. Research is a very specialized activity requiring large amounts of money and a researcher's complete attention. Research can no longer be carried out by a "man and a boy" research team in an environment in which the average age of the constituent is 20 years old.

Teaching requires individuals who

## Hanging urged for 'massive administrative bungling'

✉ To the editor:

Hanging should be brought back. But only for aesthetic crimes. Like the new library "complex" with its reptilian lavatory tiles. This monstrosity, the ugliest erection in the city within living memory, provides a concrete illustration of the "practico-inert" (Sartre) nature of the Concordia administration. The question is: Would you buy a Strategic Space Plan from these folks?

Let's not nitpick our way through the October 1991 document, though the nits are there — the standard confusion between "method" and "methodology," the newly invented "applied social sciences" (Weber's Hohenzollern imperialism? Durkheim's manipulative educational notions?), the failure to note the change in the composition of the S.S. Committee, etc., etc. Let's try to reduce the matter to a few theses (not ninety-five; Luther lived in a simpler world).

1. The University faces a serious space problem.
2. The administration's efforts to deal with that problem have been extraordinarily inept.
3. When the initial plans for dealing with that problem were revealed inadvertently last spring, they gave rise to a wave of protest, the substance of which has yet to be addressed.
4. Human factors were ignored and continue to be ignored. Human factors come down to women, working people, ethnic communities, students, staff, faculty and other assorted riffraff.
5. What was initially sold to the government, taxpayers and private contributors as a "library" has been mysteriously transformed into a "library complex" with the En-

gineering Faculty (*sic*) being asked to take the fall for this transformation.

6. The library issue is still with us, and the University community has yet to receive information in regard to such vital matters as shelf-space in the new facility. To promise "the introduction of a computerized on-line card catalogue" is like prescribing aspirin for appendicitis.
7. The administration worries excessively about such matters as a low ranking by that leading educational journal, *Maclean's*, but ignores the more serious matters which have to do [with] how we can provide the best possible education for our students on the basis of limited resources.
8. This administration lives for administration and, aside from mouthing platitudes, displays no interest in education.
9. At most the administration responds to what appears to be trendy. Trends come and go. Thankfully, "synergy" has disappeared from the most recent S.S. document.
10. Patrick Kenniff is ultimately responsible for massive administrative bungling. He is ultimately responsible for that aesthetic atrocity, the new "complex." If credibility is to be restored at Concordia, **Kenniff will have to go**. The sooner, the better.
11. As an old pal, an unemployed PhD, once remarked: "The philosopher has only *interpreted* the world, in various ways; the point, however, is to *change* it."

John Laffey, History

## Concordia's Thursday Report

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REAL EDUCATION FOR THE REAL WORLD

**Concordia's Thursday Report is interested in your letters, opinions and comments.**

Letters to the Editor should be signed and include a phone number. Please limit your letter to 500 words. The Editor reserves the right to edit for space considerations although the utmost care will be given to preserve the core of the writer's argument. Send Letters to the Editor to BC-117, or fax 848-2814. Letters must arrive by Friday noon prior to Thursday publication.



# COMMENTARY

*Scenario A reflects concern of Faculty*

## The future of Concordia is more important than conforming to government norms

In his special report on the Strategic Space Plan in the *Thursday Report* (10/24), Vice-Rector [Services] Charles Giguère presented a lucid synopsis of the Government's expectations and norms (emanating from an office known by its acronym DGERU). It was followed by a much sketchier "outline" of three scenarios of how Concordia might situate its component operations relative to those expectations.

In two respects, he gives us much to consider in a very short time. First, by presenting mere skeletal "outlines" of his scenarios for spatial re-alignment, he has left it to us to imagine how such plans would look and work in practice.

Second, by approaching the issue from the perspective of DGERU norms and expectations rather than from the perspective of our own hopes and needs, he has not addressed many of the concerns which emerged from the last eight months of debate within the Concordia community.

### Government norms and expectations

Government norms and expectations are, of course, essential definitions. They set the boundaries for what is possible, they tell us what we are entitled to have and what we are not. Yet they are very narrow in their reference to the global profile of a university's operations.

By starting from the norms themselves and working toward the question of our needs and visions, we have perhaps not approached the task from the most appropriate direction.

Though there has been much disagreement about space in the past eight months, considerable consensus has emerged about what is seen as vital and distinctive about Concordia.

Great emphasis has been placed on the traditions, strengths, and appeals of each of our two distinct campus traditions, on the interests of diverse student clientele, and on the optimal conditions for teaching, scholarship and collegiality.

Many seem to want to build on existing traditions, loyalties and commitments rather than risk their destruction by radical change. Considerable positive interest has been raised by the suggestion of an enhanced residential capacity, and the possibility of a residence-based campus environment on the Loyola Campus to complement the commuter-based operation downtown.

These concerns are not overly ambitious or unusual, nor are they unique to us at Concordia. Most of them are reflected in the Smith Report on Canadian Higher Education, in the (in

some ways simplistic) ratings assigned by *Maclean's* magazine, and, for that matter, in an extensive report on resource management issued by neighbouring McGill earlier this month.

### Foresight needed

The question, then, should not be "What must we do to conform to DGERU norms and entitlements?" but rather (a) "What kind of a Concordia do we want 10 years down the road, and (b) how can we work with DGERU guidelines to accomplish that vision?"

The risk in thinking about these essential issues from the perspective of the first question is that we may make choices now which irrevocably preclude accomplishing concerns. These include pedagogy, serving our clientele in the communities of Montréal/Québec/Canada, faculty collegiality and productivity, and alumni loyalty and support in the future.

One of several examples of that risk is raised by the treatment in Dr. Giguère's report of residences. He tells us that this question 'does not pertain directly to the DGERU request for an academic plan d'aménagement,' which is of course entirely correct, and he seems willing to leave that matter to Physical Resources to deal with.

Yet as many have envisioned it, at Concordia and elsewhere, the question of residences is very closely related to a global view of what Concordia could and perhaps should be in 10 years' time: an urban university with both a downtown 'commuter' operation, and a west-end operation with a residential core as well as a commuter clientele.

Whether or not we have been asked to consider residences in response to DGERU norms, such a factor is part of the global picture of what we are or may become, and it has obvious and fundamental bearing on questions of space.

### Self-contained, campus-specific community

Should we make the wrong decision about space now, any possibility of such a residential development as more than incidental to our total operations will be out of the question. There won't be any comprehensive presence of programmes, especially in Arts and Science, on which to found a partially self-contained, campus-specific community of students and faculty.

(Interestingly, though governed by the same DGERU norms and expectations, McGill has taken this factor into account: its space plan recommends the sale of four buildings and the purchase of the Shangri-La Hotel, adjacent to its

campus, for residential use. Having approached the question globally, its options remain more open.)

Unfortunately, there is probably too little time left to rethink this, or to go back and take what looks to have been a more appropriate perspective. We may not now have any choice but to pick from amongst the three plans which have been placed before us.

### Favours Plan A

If this is the case, Plan A seems miles ahead of the other two in reflecting those concerns which have been raised so widely in the past months about our objectives.

Only Plan A seems to permit the perpetuation of a reasonably comprehensive Arts and Science programme on each of the historic campuses, neither insisting on great megalithic departments resulting from consolidation, nor isolating specific programmes from their natural partners.

Only Plan A retains some genuine choice of venue for students and faculty and perpetuates the positive and dis-

tinctive diversity of our identity and academic environment.

### Historic clientele

Only Plan A respects the historic clientele, mission and identities of our two founding institutions. Only Plan A would allow the possibility of developing a residentially based core programme, at least in Arts and Science, to operate in tandem with the downtown components.

Along with 95 per cent or so of Concordia faculty, I sit on none of the bodies in which the official discussions of this essential issue will take place.

I can only urge those who will participate in that to reflect on the Space issue in light of views expressed over the last eight months, to think first of what they value most as Concordia faculty and students, and only then to see how may conform to DGERU norms and entitlements.

Robert Tittler  
History Department

## CONCORDIA UNIVERSITY 1991 FALL CONVOCATION

### INFORMATION TO POTENTIAL GRADUATES

A University Convocation for all Faculties will be held at Salle Wilfrid-Pelletier, Place des Arts, on Monday, November 18th, 1991 at 3:30 p.m. for all students whose degree requirements are completed and approved at the University Senate's Fall Convocation meeting.

The I.D. numbers of approved candidates will be posted in the lobby of the Norris Building and on the first floor of the Administration Building at Loyola on the afternoon of November 8th. Students who have not met all the requirements for their degrees will be mailed written notification no later than November 8th.

Students are advised to check with the Students' Accounts Office to ensure that all student fees, library fines and graduation fees have been paid. Students are requested to pay their accounts with a money-order, certified cheque or cash by November 14th, 1991 in order to be permitted to participate in the convocation ceremony or receive their degree.

Place des Arts provides assistance and has parking facilities for wheelchair users. Use box office entrance off de Maisonneuve Blvd. West and inquire at the Security kiosk.



# Concordia image campaign goes national

*Estimated audience of 7.7 million people*

by Ken Whittingham

The second phase of Concordia's three-year "Image for the 90s" advertising campaign is underway in Ontario,

Québec, and, nationally, via the Much-Music and MusiquePlus video channels.

The print segment of the campaign is limited to Ontario and Québec. The 30-second television commercial will be seen from Vancouver to St. John's a total of 200 times during its scheduled run, and will reach an audience of 1.7 million people.

Joanisse \* Roberts Advertising, the agency assisting Concordia with the campaign, says the combined audience

for the print ads and the 30-second television commercial is 7.7 million people.

Print advertisements have been placed in the Toronto subway system and in all buses operated by the Toronto- and Ottawa-area transit companies.

Concordia graduates are also being featured in advertisements in Canada's largest newspaper, the *Toronto Star*, and the *Ottawa Citizen*.

Closer to home, ads have been running for several weeks in the Saturday

editions of *The Gazette* and *La Presse*, and in selected CEGEP newspapers. Beginning this week they will also appear in CTR (see this page.).

Ads have also been running since last March in all buses operated by the MUC, Laval and South Shore transit systems.

## Faculty-staff committee

The campaign highlights successful Concordia graduates in all walks of life, bringing home the message to prospective students and employers (see article, page 8) that Concordia provides the type of quality education that allows individuals to succeed in their personal goals while contributing to the wider society in which they live.

The campaign is being run by a 20-member faculty-staff committee with the support and approval of the academic deans and a wide cross-section of University units which include Liaison, Graduate Studies, the Registrar's Office, Admissions, Marketing Communications, University Advancement, Public Relations, Audio Visual, Alumni, Recreation and Athletics, Translation Services, Institutional Research and Human Resources.

The graduates selected represent all four Faculties and the Division of Graduate Studies.

They include alumni from such varied units or programmes as Commerce, Communication Studies, Economics, Electrical and Computer Engineering, the MBA Programme, Sociology and Anthropology, Mathematics, Modern Languages and Linguistics, Mechanical Engineering and Theatre.

## Successful grads

Among the many graduates currently appearing in advertisements across the country are:

Nesbitt Thomson Inc. Chairman and CEO **Brian Steck** (BComm 1968);

**Hana Gartner** (BA Communications Studies 1970), veteran journalist and co-host of CBC Television's *The Fifth Estate* programme;

**Diana Nemiroff** (BFA 1974 and MA 1985), Curator of Contemporary Canadian Art at the National Gallery of Canada.

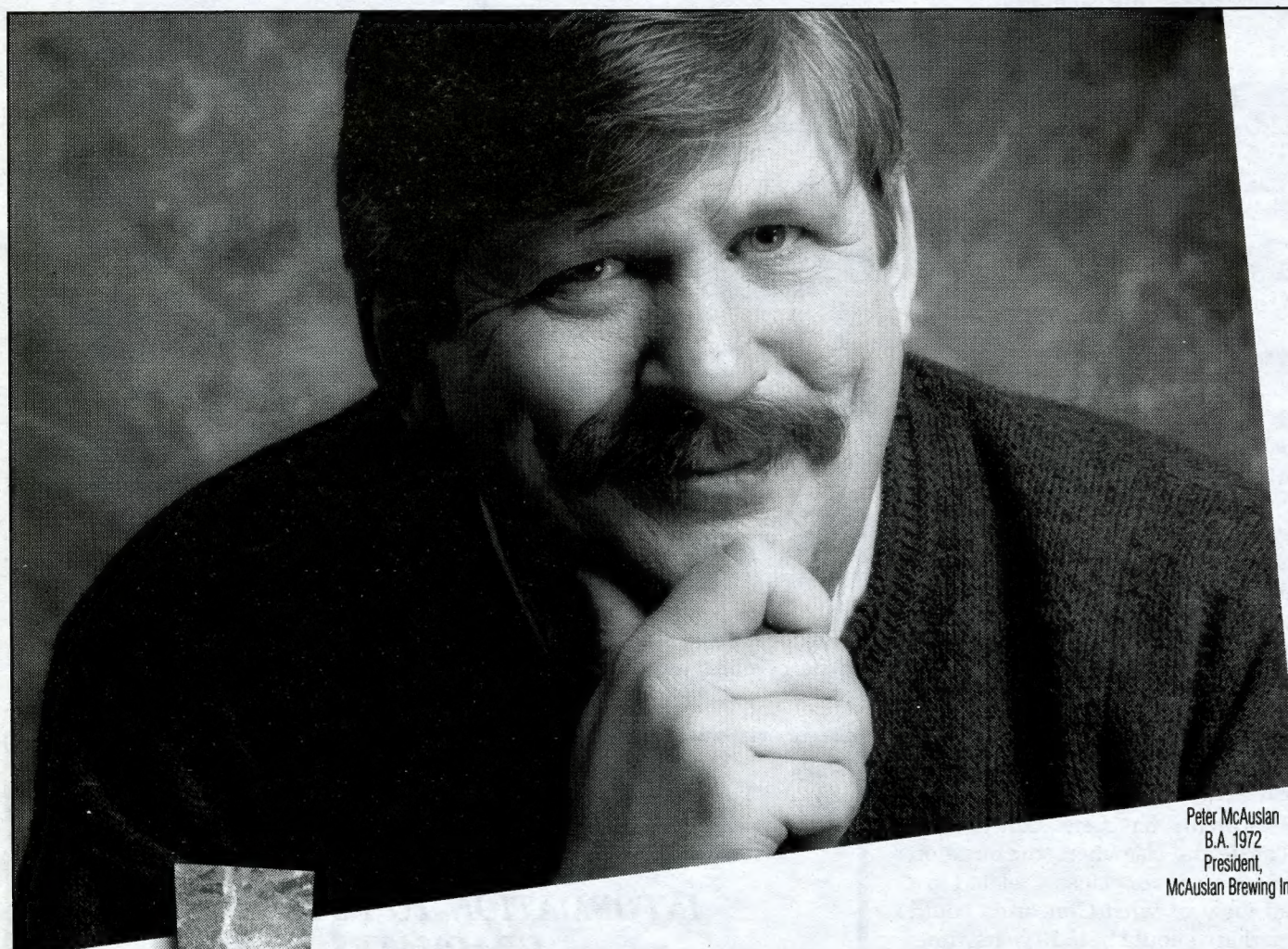
**Essam A. Farag** (PhD Engineering 1974), Vice-President of the multinational engineering firm SNC-Lavalin;

National Film Board of Canada Government Film Commissioner **Joan Pennefather** (Graduate Diploma 1975 in Communication Studies);

Rhodes Scholarship winner **Gilly Filsner** (BA Sociology and Anthropology 1984) and;

**Humberto Santos** (BComm 1975 and MBA 1979), President and Chief Operating Officer of the Caisse centrale Desjardins.

CTR will publish a complete list of all of the graduates later in the campaign.



Peter McAuslan  
B.A. 1972  
President,  
McAuslan Brewing Inc.

**How did a degree in the liberal arts help this president master the art of brewing beer?**

It would be natural to assume that the president of a brewery would have a business-oriented university degree. But Peter McAuslan says that the knowledge he acquired in the liberal arts at Concordia "developed critical thinking, the power of persuasion, and the ability to find solutions that are not immediately apparent or conventional." He adds that he can think of "no finer skills to run a business."

And there are many other valid reasons Concordia is the right university for so many people: faculties and programmes with strong reputations in business studies, communications, psychology, fine arts and engineering; a college system offering a personalized approach to education; a friendly atmosphere, with professors who are known for their accessibility; a remarkable flexibility in the choice of programmes on a full- and part-time basis; and two campuses with a student body truly representative of Montréal's diverse population.

When you consider that Concordia is also known for being in touch with the real world, you can be assured that what you'll learn here will go farther out there.



**REAL EDUCATION FOR THE REAL WORLD**



*Pollutants, deforestation negative side of Thailand's 'progress'*

# Thai Princess stresses need for environmental responsibility

by Eve Krakow

Chulabhorn Valailak, Princess of Thailand, told a Concordia audience that environmentally sound development is more urgently needed than ever.

The princess, a university lecturer and environmental advocate, was the second speaker in Concordia's Conference on Democracy: the Environment and Human Rights in the Third World. She addressed the issue of efforts to reverse the degradation of Thailand's natural resources.

"The principles and concepts of how development can be achieved without destroying the environment are now understood," she said. "Putting these concepts into practice is difficult. There's a lack of experience and working examples."

## Lack of money

Research must accompany all aspects of implementing sustainable development, she added, but many developing countries lack money and trained personnel.

The princess is a lecturer at Mahidol University, chair of the Foundation for Promotion of Nature Conservation and Environmental Protection in Thailand,

and the founder and director of the Chulabhorn Research Institute in Bangkok. She is also a special advisor to the United Nations Environment Programme.

The concept of sustainable development, promoting development which does not destroy the environment or deplete natural resources, is steadily gaining ground.

Thailand has become increasingly industrialized, but still depends heavily on agriculture and natural resources. Like so many other countries, it is having difficulty dealing with the negative side of "progress," such as industrial pollutants and deforestation.

## Pesticide-destroying microbes

The Chulabhorn Research Institute has launched a programme, under the auspices of the United Nations, which is trying to isolate microbes capable of detoxifying pesticides.

Thailand also needs trained people to teach farmers new techniques. Over the past few years, the Institute has held several regional workshops on environmental toxicology and biology.

Another project focuses on flood-prone southern Thailand, where floods and landslides have had a disastrous effect. The Institute has set up three resettlement villages, including handicraft centres, a canning factory, schools and training programmes, daycare

centres, health stations, electricity installations, rainwater collection, libraries, a religious shrine, and news-

gathering stations.

Chulabhorn says much of the educa-

See PRINCESS page 12

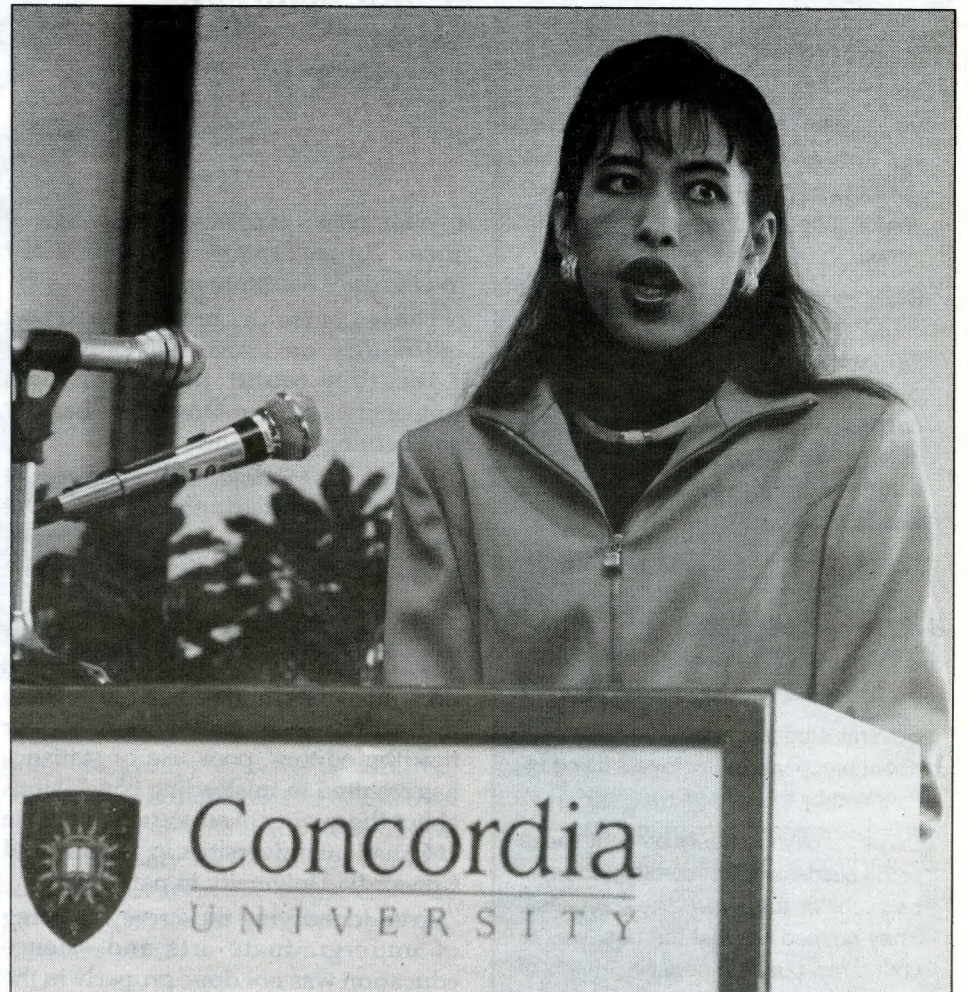


PHOTO: Susan Mintzberg

Professor Chulabhorn Valailak, Princess of Thailand

*Profits, popularity, and government approval behind news coverage*

# International media ignores obligation to inform public, says Solomon

by Sylvain Comeau

The international media has reneged on its responsibilities and neglected the principle of the public's right to know, Rutgers University Journalism Professor William Solomon said at the Loyola Peace Institute recently.

Solomon opened his lecture, "The Public's Right to Know: The Role of the Media in International Crisis," by attacking the notion of an independent media.

## Independent press a government watchdog

"The responsibility for fulfilling the public's right to know has been entrusted to a media system primarily concerned with profits, popularity and government approval. The theory here is that an independent press will serve as a watchdog on government. A key premise is that the press must be inde-

pendent of all powerful institutions."

Capitalist development has given lie to that premise, according to Solomon.

"According to the classic theory of an independent press, the news media ought to be separate from the government as well as the corporate sector. But today, the corporate sector owns the mass media. Twenty-three corporations control most of the business and daily newspapers, magazines, television, books and motion pictures."

## Origins in 19th century

Solomon pinpoints the origins of this trend to the early 19th century.

"The rise of industrialization, urbanization and a market society has benefitted the urban dailies, which were founded to make money. It was argued that reliance on advertising enabled a newspaper to be politically neutral and wholly independent of government. In reality, newspapers simply had exchanged one form of dependence for another."

Broadcast journalism is particularly

culpable in Solomon's eyes.

"In the broadcast media, news has always been second to entertainment. For example, during a heated debate in the U.S. Senate Committee on Vietnam [in the 1960s], CBS ended its live coverage of the hearing and instead put on a rerun of *I Love Lucy*. Substituting the live hearing for scheduled programming was costing CBS a lot of advertising revenue."

In addition, Solomon pointed out that the influence of the U.S. government on American media is still pronounced, in turn influencing the rest of the world's views.

"As the primary source of most news stories, government officials are well positioned to influence media content. The government also issues broadcast licenses and sets postal rates. In a study of the *New York Times* and the *Washington Post* from 1949 to 1969, Leon Siegal found that U.S. officials and agencies were the source of 46.5 per cent of all hard news stories."

The news media are also guilty of favouritism in their choice of topics and

interview subjects, Solomon said. He cited Gulf War coverage as an example.

"The news media have the power to treat some subjects accurately but briefly, and some favourite subjects widely and in depth. A survey of the evening newscasts of NBC, ABC and CBS found that of 878 on-air sources, only one was a representative of a peace group."

Solomon also accused the media of manipulating public perception during the Gulf War.

## Depicted war without horror

"A new element was an effort to change public perception of the nature of war itself, to convince us that new technology has removed a lot of war's horrors."

Solomon concluded with the contention that the public's right to know is an illusion being cynically exploited.

"The public's right to know exists largely in theory. In practice, the media uses it as a means of obtaining profit and popularity. The government uses it as a means of thought control."



## Lunch crowd roasts *Maclean's*

More than 100 concerned faculty, students and staff kept their lunch date with the Rector last Wednesday in the Henry F. Hall Building's Alumni Auditorium (H-110), to discuss their reaction to the recent *Maclean's* magazine rating of Canadian university undergraduate arts and science programmes.

Vice Rector, Academic, Rose Sheinin, and Arts and Science Dean Charles Bertrand helped the Rector field questions during the question-and-answer period.

Billed as "31 Reasons to attend Concordia" (Concordia was rated 31st in the magazine's ranking), Kenniff explained that the noontime meeting was not an attempt "to belabour a particular number, but to draw attention to the fact that there are many reasons to attend Concordia."

After Kenniff's presentation (See article, this page), discussion centered on the possible affects of the report on student recruitment and the public perception of Concordia.

Several students expressed concern about prospective employers being influenced by the ratings.

Some faculty members present spoke of the success of Concordia graduates as proof of the University's success. They pointed out that the best way to counteract possible negative effects of the article on the community, was for faculty members, as well as students, to be active ambassadors for Concordia in community groups off campus.

### Spreading the word

The University's Liaison Office, which is responsible for student recruiting, has already increased its efforts to tell the real story about Concordia to CEGEP and high school officials, parents and, of course, prospective students. In doing so, it hopes to combat much of the negative fallout from the *Maclean's* report by explaining the illegitimacy of the ranking used.

Coincidentally, the second phase of Concordia's three-year "Image for the 90s" advertising campaign (see article page 6) was launched in Concordia's key recruiting markets the same week that the *Maclean's* survey was published.

By highlighting successful Concordia graduates in all walks of life, the campaign directly attacks *Maclean's* findings by showing prospective students and employers that Concordia provides the type of quality education that allows individuals to succeed in their personal goals while contributing to the society in which they live.

In the meantime, the Office of the Rector and other Canadian universities have been trying to obtain from the magazine the raw data from which *Maclean's* formulated its rating.

— Laurie Zack

# Thirty-one reasons to attend Concordia University

*How we see ourselves  
and how others  
perceive us*

*What follows is CTR's edited version of Rector Patrick Kenniff's comments at last Wednesday's lunchtime meeting.*

The recent Smith Commission Report of Inquiry on Canadian University Education found that "Canada's universities are fundamentally healthy and serving the country well."

The recent *Maclean's* magazine report on higher education (see CTR Oct 24/91) implied that the difference between the country's universities is quite large.

The data and methodology that *Maclean's* used is not available, so it is difficult to determine exactly how these distinctions were made, but it is clear that the editors' poor use of statistics has resulted in misleading conclusions about the quality of education available at Canadian universities in general, and Concordia University in particular.

Even identifying the survey as being of undergraduate arts and science education was not done properly in the magazine, and many of the variables included had little or nothing to do with the quality of undergraduate teaching (e.g. the number of residence rooms on campus).

"Perhaps the most important fault in

the *Maclean's* survey is its focus on the traditional vision of universities as the standard of excellence," Kenniff said.

"This is not [a vision] that takes into account differences in size, focus, mission and surrounding community. Such a traditional measure cannot possibly account for the innovative teaching, research and service to community" that have always been Concordia's hallmark.

But the controversy about the *Maclean's* coverage provides an opportunity to underline those things which Concordia does well, and they are many, the Rector added.

"The greatest difficulty was in keeping the number down to just 31," Kenniff, Sheinin and Bertrand said.

Each is a fact worthy for consideration in determining what excellence in higher education means, the trio said. They are listed in no particular order.

"Although such factors are often difficult to measure, they are, nonetheless, important to ponder."

### Quality of programmes

1 Many Concordia programmes are recognized as top-rate, such as Communications Studies, Journalism, Religion, Psychology and Actuarial Mathematics, all of which have many more applicants than can be accepted.

### Recognized success

2 The Faculty of Arts and Science has produced three Rhodes Scholars and a Governor-

General's Award winner in the past eight years.

3 The Cinema and Audio Visual Departments together produce more student films than is done at any other Canadian university. These films win the majority of awards available for student films in the country.

4 Mechanical Engineering students placed second in the North America-wide Methanol Marathon in 1989, and the Natural Gas Vehicle Competition in 1989.

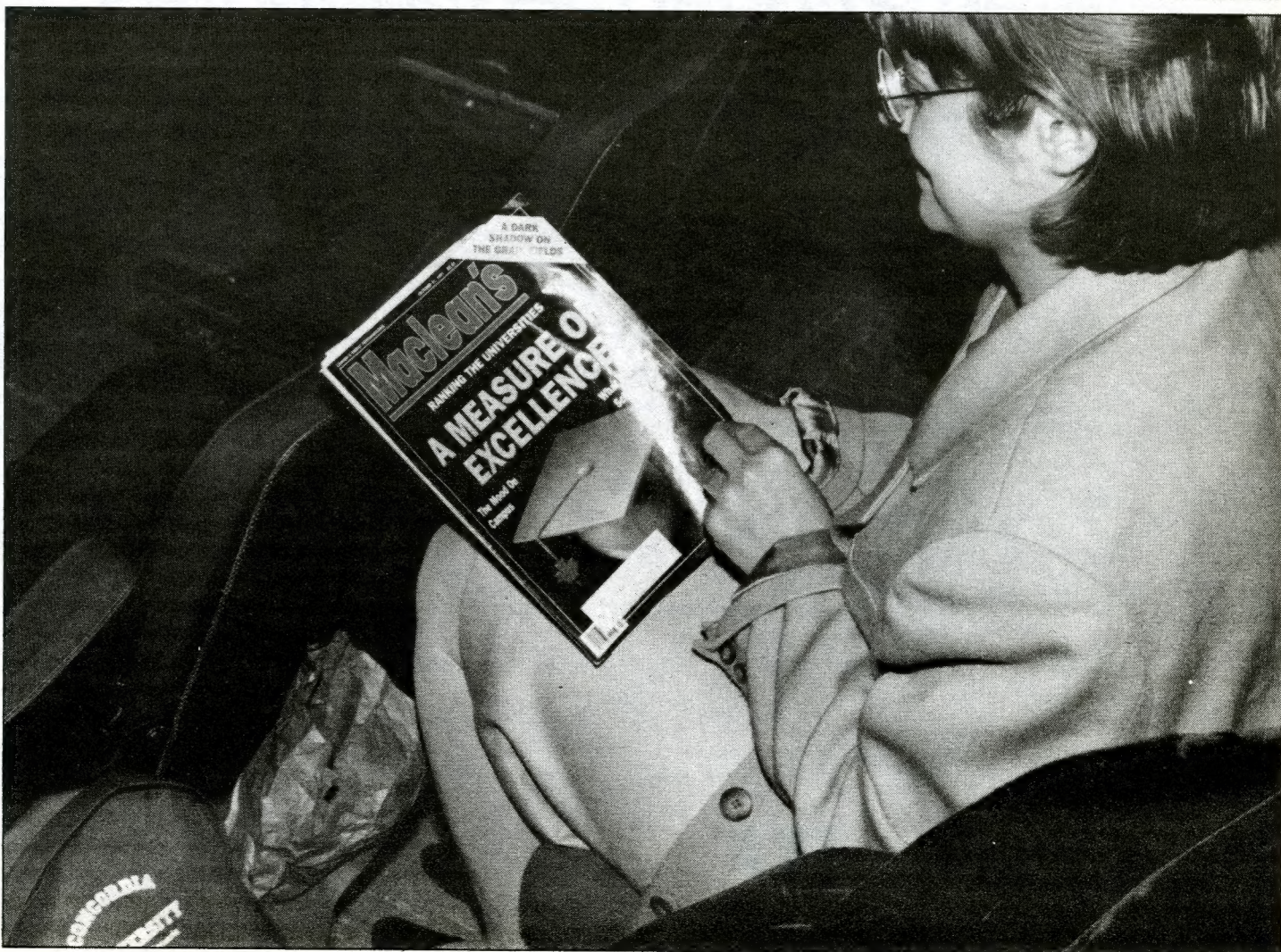
### Uniqueness of curriculum

5 Many programmes available at Concordia are unique or were pioneered here, and are being emulated at other universities — truly a case of imitation being the sincerest form of flattery. These include Women's Studies and Creative Writing.

6 The Faculty of Fine Arts pioneered the study of Fine Arts as a university discipline in Canada and continues to build on its academic reputation, its strengths, and its contacts in the local community. Building the Concert Hall on the Loyola Campus was an example of how Concordia's academic goals can be achieved while benefitting the surrounding community.

7 The Executive Master's in Business Administration (EMBA) is another area in which Concordia set the standard that others try to meet. The programme is designed to

PHOTOS: Barbara Davidson



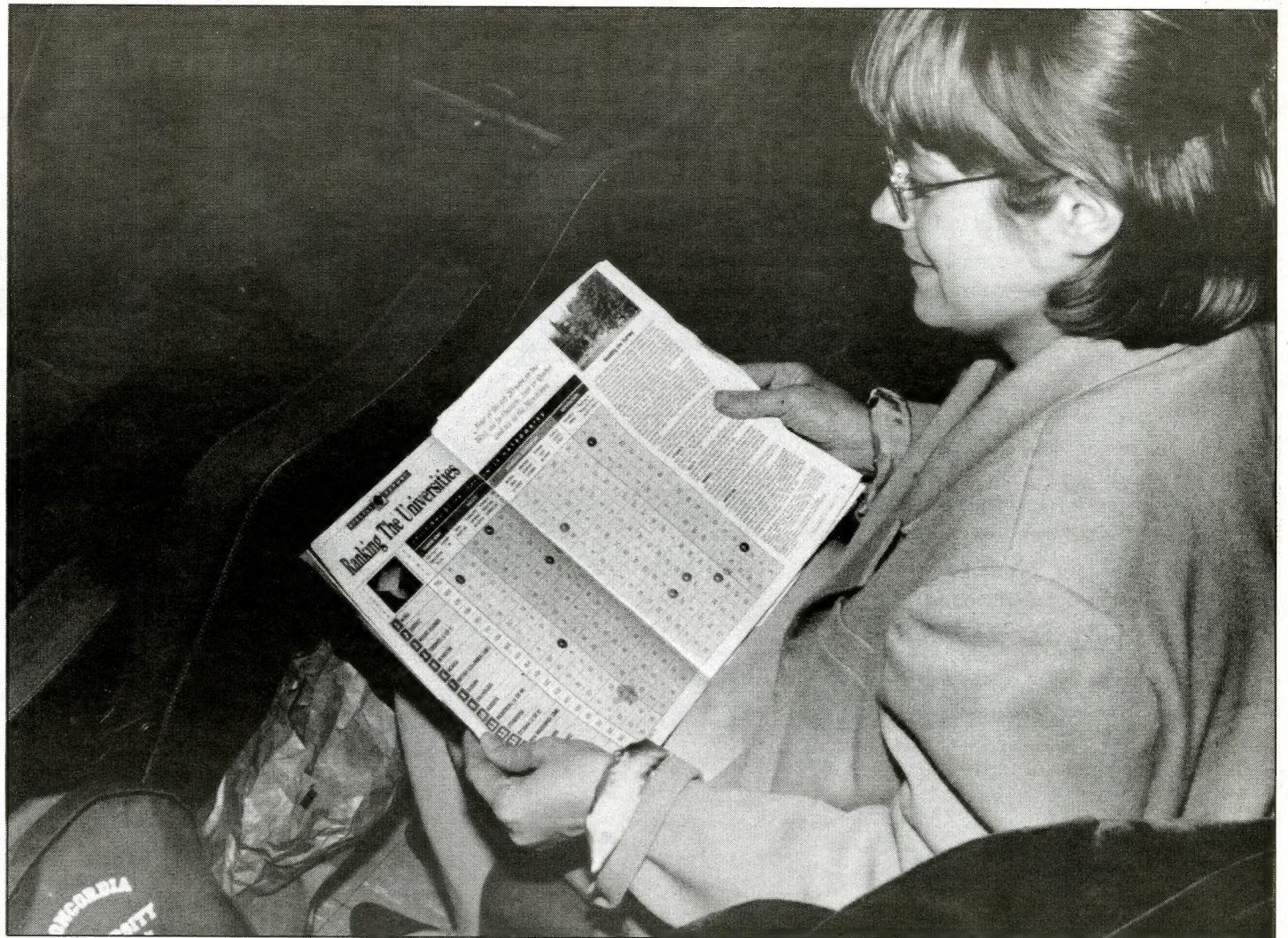


enhance the skills of mid-career professionals, through education in a university environment, while allowing them to remain part of the workforce and to apply the knowledge acquired in the programme.

The International Air Transport Association (IATA) launched the Concordia EMBA in Airline Management last week at its annual meeting in Kenya. At the same meeting IATA named former Air Canada Chief Executive Officer and Concordia University graduate Pierre Jeannot as its next Director-General.

**8** Concordia was the first Montréal university to offer programmes in cooperative education and do so in a wide range of disciplines, such as Economics, Exercise Science, Chemistry and Bio-Chemistry, Mathematics and Statistics, Physics, Building Engineering and Computer Science.

An example of this type of programme is the Chemistry and Bio-Chemistry Co-op, which is creative in integrating the efforts of members of the Departments of Biology, Chemistry, and the Institute for Cooperative Education with those of the private sector. The programme's uniqueness has been recognised by the Canadian Order of Chemists.



#### State-of-the-art Facilities

**9** The Audio Visual Multi-Media Laboratory (AVIS-TA) attracts students from other Montréal universities which do not have comparable facilities. These students are willing to do volunteer work at the lab in order to earn the privilege of using the facility.

**10** Concordia has many centres for focused study and research. Some of these centres are at the forefront of their fields, such as the Centre for Research in Human Development, the Centre for Studies in Behavioural Neurobiology, the Centre for Small Business and Entrepreneurial Studies, the Centre for Building Studies and the CONCAVE (Concordia Computer Aided Vehicular Engineering) Centre.

Such Centres also give Concordia faculty the opportunity to work with colleagues at other universities, such as the Interuniversity Centre for Algebra, Number Theory and Computation, which works with Université Laval and McGill University.

The federal Networks of Centres of Excellence Programme has recognized the quality of Concordia's research efforts in selecting Concordia faculty to participate in seven of the 15 centres, including the Canadian Aging Research Network, the Neural Regeneration and Functional Recovery Centre, and the Canadian Institute for Telecommunications Research.

#### Commitment of faculty members to their students

**11** Coaching by faculty members was critical to the success of the Political Science and School of Community and Public Affairs teams at the Model United Nations Competition and the World University Debating Championships. The teams obtained top-level placings against such for-

midable competition as Cambridge, Oxford and Harvard.

#### Quality of faculty members (e.g. professors with PhDs and experience in the community)

**12** Eighty-two per cent of Concordia faculty members possess PhDs, which is appropriate to the University mission and which allows it the flexibility to develop innovative new programmes for which a PhD is not the terminal degree. Many disciplines are better taught by professionals who have experienced the field, as well as discussed it, such as Journalism, headed by journalist Lindsay Crysler.

**13** Many members of Concordia's faculty are world leaders in fields such as Chemistry, Biology, Mechanical Engineering and Computer Science. Examples of these successes include the Concordia team, headed by Dr. W.G. Habashi, which shattered the world record for admittance threshold of data for supercomputers at an international competition in 1990.

Another Concordia team, headed by Dr. Clement Lam, solved the centuries-old mathematical problem posed by 18th-century Swiss mathematician Léonard Euler. Both of these accomplishments were hailed internationally as major scientific advances.

In setting the standards by which research in these areas is pursued, Concordia faculty members help determine the direction and material taught to the next generation of students.

#### Small class size

**14** Small class sizes result in a more intimate learning experience. In comparison with some other universities in Montréal, where introductory courses are frequently

given to groups of several hundred, 86% of Concordia classes have less than 50 students; 45% have less than 30 students; and only 1% have more than 100 students. Despite the extra costs involved, Concordia attempts to keep class size small.

#### Quality and innovative nature of teaching

**15** The Centre for the Study of Classroom Processes in the Department of Education investigates the full range of classroom dynamics from elementary, through secondary, to college and university education.

#### Striving for excellence

**16** Concordia constantly tries to improve, even those things that the University has traditionally done well. The establishment of the Committee for the Enhancement and Recognition of Teaching, and ongoing efforts to improve our assessment and evaluation of academic programmes through regular periodic appraisal, are but two examples.

#### Addressing the needs of divergent student groups

**17** The development of a report assessing native needs, with respect to attending university in an urban, white culture and to the different learning styles and needs of native students in the academic environment, are important parts of Concordia's response to a pressing social issue. The report was prepared for native students by two Concordia native students working under the supervision of the Rector's Office this past summer.

**18** The success of Concordia's Centre for Mature Students demonstrates how consideration for

different individual needs is important, both in integrating students into the life of the University and in integrating the University into the lives of its students.

A kindred programme designed to encourage those over 60 to continue enjoying the educational experience is ELDERHOSTEL. Concordia was the first Montréal university to host the national ELDERHOSTEL programme in 1983, and has provided leadership and innovation in its commitment and use of volunteers ever since.

The Concordia programme is seen as a model by the national office of ELDERHOSTEL and is held up as an example for others seeking to participate in the programme.

#### Research into societal issues

**19** Research efforts into aging and alcohol and alcoholism help address important social concerns and problems.

#### Socially responsive nature of academic activities at the University

**20** The Applied Social Science outreach programme in Cree communities in James Bay and Northern Québec was developed at the request of the Cree School Board. It was specifically adapted to the needs of the Cree through active consultation and analysis of their requirements

#### Socially responsive nature of service activities at the University

**21** The establishment of the Office of the Status of Women, the Concordia Council on the Status of Women and the appointment of a Sexual Harassment Officer underline the University's commitment to redress the many inequities which

See MACLEAN's page 13



## The Simone de Beauvoir Institute presents the first of a series on Women and Science

November 12  
DR. ABBY LIPPMAN

Research Associate, Department of Humanities and Social Studies in Medicine, McGill University

### "Led Astray by Genetic Maps: Feminist Critique of the Geneticization of Life and Women's Health"

Abby Lippman, PhD, is also an associate professor in the Department of Epidemiology and at the Centre for Human Genetics at McGill, and chair of Human Genetics Committee of the Boston-based Council for Responsible Genetics. Her research examines the application of pre-natal genetic screening and testing from a feminist perspective that emphasizes the gendered nature of these technologies. She has written and spoken widely about the meaning of these technologies to and for women, raising questions and concerns about the increasing "geneticization" of health and diseases.

Simone de Beauvoir Lounge  
2170 Bishop St., Room 101, 6 p.m.  
ADMISSION IS FREE.

The Simone de Beauvoir Institute presents a lecture series on

# Women & Aging

November

19

Betty Nickerson  
author

will talk about her new book **Old and Smart: Women and Aging.**

Betty Nickerson is a writer from British Columbia. She has been working on numerous projects dealing with the creative process in children and children's creativity.

Her new book has a positive outlook on life. Nickerson suggests laughter and dancing, and wearing purple clothes. Some of the chapter headings include: Don't Believe Anyone Under Sixty; People with the Most Birthdays Live Longer; The Care and Treatment of Doctors. Sandy Duncan describes it as: "Timely, witty, intelligent... a how-to book for the rest of your life."

November

20

Roslyn Belkin  
Professor, Department of English, Concordia University  
"Literature in fiction; stereotypes on older women"

Dr. Belkin is presently working on a book about older women in 19th and 20th century literature. Her first two chapters have been published by the **International Journal of Women's Studies.**

The first chapter, "Rejects of the Marketplace," studies old maids in Charlotte Bronte's **Shirley**. The second chapter, "According to their Age," looks at older women in George Meredith's **The Egoist**. Future chapters will deal with the stereotyping of older women, according to their age group, in James Clavell's 20th century novels.

November

21

Dolores Pushkar Gold  
Director, Centre for Research in Human Development and Professor,  
Department of Psychology, Concordia University.  
"Employment Status and Well-being in Women"

Dr. Gold has taught courses in the Psychology of Aging and Women and Aging at the undergraduate level. She will be teaching a graduate seminar in the winter 1992 on Gender and the Experience of Aging. Dr. Gold has been conducting research examining factors that help maintain emotional and cognitive competence in aging. She has started a new research project examining the effects of employment status on the psychological and economic well-being of older college educated women. This study is being conducted with the cooperation of five universities in Quebec and Ontario.

This "brown bag lunch" series will be presented in the Lounge of the Institute (2170 Bishop st.) at 12 noon.

R.S.V.P. BEFORE NOVEMBER 15, 1991,

FOR INFORMATION: 848-2373,

ADMISSION IS FREE



Concordia  
UNIVERSITY

### • SCHOOL continued from page 3

ment initiated by his Faculty Council to raise its representation from five members to eight and to lower representation from the other Faculties by one, to four each. He admitted, however, that he, as an individual, was against the move.

Associate Vice-Rector, Academic (Research), Jack Lightstone said he was also against the amendment, citing that the number of graduate students in the Faculties of Commerce and Administration and Engineering and Computer Science, combined, exceeds that in the Faculty of Arts and Science. He said that all Faculties should have equal representation, as is proposed in the document, at five apiece.

The Dean of Engineering and Computer Science, M.N.S. Swamy, was also against the amendment, saying that representation should be based on graduate work carried out in a Faculty, not by numbers. Fine Arts Dean Robert Parker echoed these sentiments by saying, "the argument of size is no longer applicable at Concordia."

### Amendment a compromise

John Drysdale, Professor in the Department of Sociology and Anthropology, defended the amendment by saying that it was a compromise between the proposal document and representation on the current Board of Graduate Studies.

"It is a recognition of the size and scope of the Faculty of Arts and Science: not the number of students or the number of faculty members, but the number of graduate programmes, the qualitative range and number of programmes," he said.

The amendment was defeated.

Though the motion to establish the School passed, it was not without reservations. The bloc of undergraduate student representatives on Senate abstained from the vote entirely after expressing concerns about maintaining the quality of an undergraduate education at Concordia, particularly in the area of teaching.

CUSA Co-President Charlene Nero and student representative Janet Graham both affirmed that they were not approaching this positive development in "a negative way, but with caution." They asked Sheinin whether this emphasis on graduate studies would deplete resources for undergraduate students.

"On the contrary, a School of Graduate Studies would add resources and raise excellence in the University overall, at all levels. If you're asking me if that's a promise, it's a promise," Sheinin said.

She added that the issues raised by the Smith Report on the enhancement of teaching give incentive to all universities to focus on this area.

Upon acceptance of the proposal by Senate, Acting Dean of Graduate Studies Martin Kusy publicly thanked Sheinin for her "vision and driving force" in bringing the School of Graduate Studies to fruition.

The Senate recommendation for the establishment of the School now goes before the Board of Governors.





# CUTV ready to link up with American network

Television station  
almost as old  
as CFCF

by John Timmins

Concordia University Television (CUTV) is almost as old as CFCF-TV, Montréal's oldest private television station. Located on the sixth floor of the Henry F. Hall Building, it has been one of Concordia's best-kept secrets for the last 24 years.

For most denizens of the building, however, CUTV means reruns of *The Flintstones* and *Star Trek*, which air on five monitors throughout most of the day.

David Jedeikin is not proud of this distinction. As executive producer of the station, he works hard to balance his studies in Engineering, his fledgling career as a music video producer — and raising CUTV's profile.

## Program internally

"We program internally, which is why we are not known," said Jedeikin. "We can't afford to set up a real television station, so we will remain a closed circuit facility until someone very wealthy steps forward."

CUTV generates the largest chunk of revenue of all CUSA clubs at Concordia: close to 50 per cent of its \$12,000 annual budget comes from the rental of equipment and facilities. These include 3/4-inch, VHS and Super VHS shooting facilities, as well as a 3/4-inch and VHS editing system.

CUTV members use the same equipment to produce original programmes, as well as public service announcements and commercials for student organizations.

## Microwave transmission

What does the future hold for CUTV? The long term might see microwave transmission to the Loyola Campus. By that time, CUTV programming may be part of a satellite network of U.S. universities.

"We've just joined the National Association of College Broadcasters," said Jedeikin. "They are fascinated to learn that there is a Canadian university station. Television stations are very common on U.S. campuses and almost nonexistent in Canada. They have a satellite network, and want us to send our best productions."

A typical programming day runs from 10 a.m. to 5 p.m., five days a week. Someone glued to the new screen in Mugshots, a lounge just around the corner from the CUTV offices, might enjoy a couple of CUTV-produced programmes, some *Flintstones*, a bit of *MusiquePlus*, several simulcast shows

patched in from commercial channels, more *Flintstones*, perhaps a National Film Board production or a drama from the CUTV library.

And yes, there are some commercials and public service announcements.

After 5 p.m., the viewer will only be able to watch television patched in from local channels, until 10 a.m. the following morning when CUTV comes back to life. In the course of the programming, the viewer will have noticed — one hopes — the station's new slogan: "Don't just watch it, be a part of it!"

"We are bombarded by television images everywhere we turn. Joining CUTV is a great opportunity to find out how it works," said Jedeikin, who is amazed at the high level of television illiteracy among his peers.

## Four hours of television a day

"People grow up watching four hours of television a day. Yet, I still hear questions like, 'What's editing?' Many of the members, when they come here to work with us, don't know one end of the camera from the other."

Of the 100 current members, 30 are active participants in CUTV productions. This year's productions include a



PHOTO: Edmund Wong

Maureen Gittens and Colin Kish take hold of Concordia television's controls.

two-hour video recording of *Enviro-Rock 90*, the outdoor concert that was plagued by bad weather but boasted a great musical line-up, the international fireworks display (in living colour, of course), *Reggie's Comedy Show* (taped every Friday at Reggie's Pub on the seventh floor of the Hall Building), a

"[talk-show host David] Letterman-style man-in-the street" show called *Jim's Adventures*, and much, much more.

The executive staff at CUTV comprises four students with various academic backgrounds. They are Lorne Goldstein, station manager; Maureen

See CUTV page 12

## THE BOOK SALE OF THE YEAR!

Literally thousands of books priced from 99¢ upwards will go on sale shortly at the Concordia Bookstore's Second Annual Booksale.

Don't miss this marvellous opportunity to stack up on books for yourself or for Xmas gifts to your children, family or friends.

Outstanding are the Penguin "hurts" which cover the spectrum of literature from Classics to Mysteries to Skills as well as a wide range of fiction for all age groups.

### Time:

9:00 a.m. - 7:00 p.m.

### Date:

11th and 12th November

### Place:

Mezzanine, Hall Building  
1455 de Maisonneuve Blvd. West

A percentage of the profits will be donated to the Canadian Gift of Literacy Foundation



**Concordia**  
UNIVERSITY



• **PRINCESS** continued from page 7

tion is received on the spot.

"There was one landslide that killed 500 people immediately. The whole village was under rocks. I talked to the villagers about deforestation and planting on steep mountain slopes, especially rubber trees, without appropriate terracing.

"I pointed out that they are committing suicide by doing that. I set up models of terrace planting, with species that will hold the soil together and can be planted alternately with the rubber tree, such as fruit trees."

A third Institute project involves studying natural products, medicinal chemistry and organic synthesis.

"There is a long tradition of folk medicine in Thailand," Chulabhorn explained. "The potential of [tropical]

plants must be explored and investigated before they are lost in deforestation."

In response to a question about the possible reconciliation of sustainable development and human rights, Chulabhorn said that preserving the environment promotes human rights, so people may live in a safe environment.

"These disasters are forced on poor people by the so-called rights of rich merchants," she said.

One must consider the rights of all people across the economic scale, not just those who have a strong political voice, she concluded.

The conference was organized by the Centre for International Academic Cooperation and the Office of the Vice-Rector, Academic.

## Verification tool designed at Concordia used to check Bell Canada's expert system

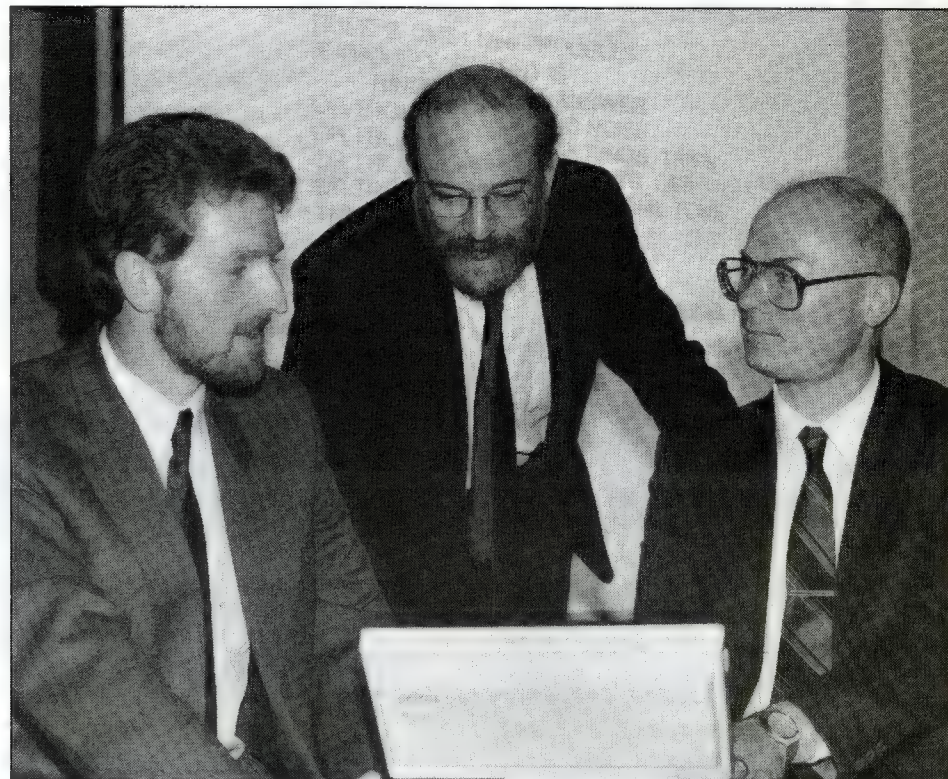


PHOTO: Photo Features Ltd.

Seen here at Bell's Quality Engineering Workshop discussing a new expert systems verification tool developed by Concordia University are Alun Preece (left) and Peter Grogono (middle), from Concordia's Centre for Pattern Recognition and Machine Intelligence, and Douglas Bell (right), Manager, Network Services at Bell Canada. Concordia's new verification tool was used to check Bell's DMS1 expert system, which offers field technicians advice on the repair of DMS1 switching equipment. Expert systems are specialized computer programmes using knowledge acquired from human experts.

### The Concordia Shuffle II



Sept. 27th, 1991



**MISSING**

58 Shufflers  
to bring in their Shuffle pledges

**WANTED**

the \$4,000 that's still out there!

\$13,800 has been collected. Please honour your pledges. Shufflers, bring the money you have collected to the Office of University Advancement, 1463 Bishop St. (BC-319).

## Product Life-cycle Assessment

The Faculty of Engineering of Concordia University is offering a 13 week graduate course on Product Life-cycle Assessment.

Life-cycle assessment is a process to evaluate the environmental burdens associated with a product, process, or activity by identifying and quantifying energy and materials used and wastes released to the environment, to assess the impact of those energy and materials uses and releases on the environment, and to evaluate and implement opportunities to affect environmental improvements. The assessment includes the entire life cycle of the product, process, or activity, encompassing extraction and processing of raw materials, manufacturing, transportation and distribution, use/re-use/maintenance, recycling, and final disposal that is from cradle to grave.

The objectives of the course are to gain an understanding of the approaches to life-cycle assessments, to examine existing case studies of life-cycle inventories and analyze specific product life-cycles.

Courses will be offered on Tuesdays, 17:40 - 20:10 from January 6, 1992 till April 10, 1992

For further information:  
Tel: 848-3055



**Concordia**  
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REAL EDUCATION FOR THE REAL WORLD

• **GLANCE** continued from page 3

World Leisure and Recreation Association, where he talked about "Elderhostelling in Canada: From the Arctic Circle to the Great Lake Waters." Leisure Studies Professor **Lanie Melamed** was the Elderhostel Canada representative at the Intergenerational Outdoor Education Course in Strathcona Park, B.C.

- Physics Professor **David Charlton** addressed the 9th International Congress of Radiation Research in Toronto in July. He also gave a seminar at the Brookhaven National Laboratories in Long Island, N.Y., and made a stopover at Harvard's medical school. In September, Charlton was a panellist at a meeting on Biophysical Modelling of Radiation Effects in Padua, Italy, and enjoyed a day in the University of Milan's Physics Department.
- Mathematics Professor **Mary Brian** and English Professor **Michael Brian** were lucky enough to attend two 'potlatches' in Bella Coola, B.C., complete with spirit dances, feasting and name-giving. At one of the native celebrations, Mary's brother was given the Bella Coola name of Weena, which had been bestowed on her father, University of Toronto anthropologist T.F. McIlwraith, when he was adopted into the tribe in 1922. At another potlatch, a peace treaty between the Bella Coola and the Bella Bella people was signed and validated with a ceremonial dance. The treaty included an agreement on fishing rights.
- Leisure Studies Professor **Nathaly Gagnon** presented two papers, "Feminism and Ecology: A New Theoretical Approach" and "The Environmental Situation in Greece and its Impact on Tourism," to a congress of the World Leisure and Recreation Association in Sydney, Australia in July.
- Political Science Professor **Klaus Herrmann's** article, "Political-Sociological Reflections on Judaism in the German Pomerania of the 19th and 20th Century," appears in *Pomerania: History-Culture-Science*. The book has just been published by the Ernst Moritz Arndt Universität, of Greifswald, Germany.

• **CUTV** continued from page 11

Gittens, director of public relations; John Trevick, station coordinator, and Colin Kish, programme director.

"One popular misconception is that we are all in Communication Studies. This is not the case," said Jedeikin.

Recently expanded production space means that CUTV will no longer have to use the television studio run by the Audio-Visual Department in the base-

ment of the Hall Building.

And what of the 24-year history of CUTV? Surely there must be some great moments captured on film and video, CTR asked Jedeikin.

"Many tapes were erased, or they were not marked [as being outstanding], but occasionally we will get out old tapes and — oh, wow, they interviewed Elliott Gould!"



## • MACLEAN's continued from page 9

women have experienced from individual harassment to institutional discrimination.

**22** The establishment of the HIV/AIDS policy and allocation of resources to promote education in this area was a first among Québec universities.

### Flexibility of course offerings and scheduling

**23** One of Concordia's traditional strengths has been the accommodation of both full- and part-time students. If one section of a course is to be offered, it will be scheduled, as far as possible, to accommodate the flexible needs of the part-time student.

### System of Colleges

**24** Many of Concordia's colleges, founded in the late 1970s in the Faculty of Arts and Science, were developed to give small groups of students in focused programmes the opportunity to discuss issues in an interdisciplinary environment.

The five colleges are: The *Liberal Arts College* (which integrates the study of history, the humanities, art, music and social sciences with scientific thought); the *School of Community and Public Affairs* (which uses the study of economics, history, political science and sociology to address issues of public policy); *Loneragan College* (which examines values, ideas and facts in a philosophical and religious context); the *Science College* (which studies science from an interdisciplinary perspective with attention to its intellectual and social contexts); and the *Simone de Beauvoir Institute* (which studies the historical and contemporary situation of women in society using an inclusive and interdisciplinary approach).

### Interdisciplinary programmes

**25** Programmes in Western Society and Culture and in Leisure Studies bring together many different disciplines to give our students a broad base of knowledge to approach their careers.

### Multicultural mix of students, staff, faculty and patrons, and its impact in enriching learning

**26** The establishment of the joint Chair in Intercultural, Ethnic and Race Relations Studies, together with the Université du Québec à Montréal, will integrate well with Concordia's own academic environment, through cooperation with existing units, such as the Centre for Community and Ethnic Studies in the Department of Sociology and Anthropology. Cooperation with Université du Québec à Montréal will ensure that the Montréal university community is well-served.

**27** The establishment of Chairs in Hindu Studies and in Intercultural, Ethnic and Race Relations Studies are examples of how

the University can work with local ethnic communities and different levels of government to establish academic endeavours which serve the interests of all.

In each case, the receipt of \$400,000 from the federal government indicates its confidence that Concordia has the academic and social qualifications to address important social issues.

### Variety and success of athletic programmes

**28** Concordia offers a range of athletic activities which help to draw students from across Québec and Canada. The success of the men's football, wrestling and basketball teams and the women's hockey, volleyball and rugby teams demonstrate the quality and attraction of these programmes.

Concordia has made a conscious effort to increase the presence of women in its athletics programmes and on its varsity teams. The University now has roughly the same number of men's and women's varsity teams competing in intercollegiate sports.

### Cordial and flexible administrative staff

**29** Research conducted for Concordia's three-year "Image for the 90s" advertising campaign supports the perception among prospective, current and past students that Concordia's staff try to work with people to find solutions, rather than citing bureaucratic regulations as reasons for things not being attempted.

### Accessibility in terms of flexible entry standards for students — with the accent on high level of performance and proving themselves

**30** The Mature Entry Programme gives students with a desire to learn access to higher education, even though they do not possess the formal qualifications.

**31** The Extended Credit Programme allows flexible entry into Concordia for students from secondary institutions outside the province. This is in part responsible for a 100 per cent increase in the number of students from other parts of Canada who enrolled at Concordia during the last eight years.

### General philosophy of education

- Concordia places an emphasis on assimilating knowledge from different disciplines;
- Concordia develops analytical and critical skills and the importance of learning how to express learned knowledge;
- Concordia provides an opportunity to learn how to learn, as well as learning a specific subject;
- Concordia promotes learning as a life-long activity and process.

## Recherchons couples de femmes

Équipe de l'UQAM, dirigée par Danielle Julien, PhD, recherche des femmes homosexuelles éprouvant des difficultés dans leur relations de couple. **But:** étude sur la communication et le réseau social. **Offrons:** \$25 à chaque couple de même qu'une heure de consultation gratuite avec une psychologue si désiré. **Critère:** vivre avec votre partenaire depuis au moins deux ans. **Tél.:** Natalie Cormier 987-3932. **Confidentialité garantie.**

## • The BACK PAGE continued

### CONCERT HALL



### CONCORDIA CONCERT HALL

The Concert Hall is located at 7141 Sherbrooke St. W. (Metro Vendome - Autobus 105).

Admission is **free to all concerts.**

(except where indicated.) Information: 848-7928.

#### THURSDAY, NOVEMBER 7

Electroacoustic Concert. Time: 8 p.m.

#### FRIDAY, NOVEMBER 8

Electroacoustic Concert. Time: 8 p.m.

#### SATURDAY, NOVEMBER 9

Electroacoustic Concert. Time: 8 p.m.

#### SUNDAY, NOVEMBER 10

Jocelyne Fleury, Mezzo Soprano. Faculty Concert. Works by Tchaikovsky, Plant, Dvorak, Mascagni, Wagner and others. Time: 8 p.m.

#### SATURDAY, NOVEMBER 16

*In Memoriam*, Aaron Copland. Sherman Friedland and guests Liselyn Adams, flute and Dale Bartlett, piano perform early works of Aaron Copland. Time: 8 p.m.

## • RESTRUCTURING from page 4

function.

2. The teaching function of the University should be clearly delineated from the research function in the way of management structure, merit and promotion committees, and financial accountability. Researchers should judge researchers, and teachers should judge teachers.

In the present situation, researchers predominate on merit and promotion committees and reward people accordingly without due regard to the teaching function, without which no University jobs would exist at all.

3. Methods of cross-fertilizing the two areas, teaching and research, would have to be developed in light of the now nearly separate administrative streams. Individuals could have assignments in both areas, but their activities and contributions in each area would be regulated and assigned merit by each administrative group.

I have been in the Canadian University system many years and cannot see it prospering in its present administrative format. It will take great courage to make the necessary changes as a great number of holy cows will have to be gotten rid of, and a great many personal empires dismembered. But in these times of great and rapid

change, changes must indeed be made or the Universities, like the great communist empires, will end up on the ash heaps of history.

A few words are necessary about the government role in education and research. The government can provide incentives for Universities to make these structural and management changes.

Research and development should be carried out for the most part in the private sector and this can be achieved if a tax-free holiday is given to all small companies engaging in research and development with sales not in excess of \$10 million. Government taxation and paperwork is at present so onerous as to all but kill any research and development in the small business sector.

What is being suggested here is not more Government grants, which are usually wasted, but complete Government non-intervention in the small business sector. The small business sector is the hothouse of new research and development and job creation, and must be revived if there is to be any hope for an improved economy in the future.

**John A. MacKinnon,**  
Associate Professor,  
Physics Department



## • The BACK PAGE continued

## NOTICES

**Amateur Radio Club Classes**

Register now for beginner amateur radio classes to be held every Wednesday night from 7 p.m. to 10 p.m. starting October and running to December. Also intensive 1 weekend session for engineers and home study program available. All \$50 books included. For more info call 848-7421.

**Ombuds Office**

The Ombudspersons are available to any member of the University for information, advice and assistance with University-related complaints and problems. Call 848-4964 or drop into 2100 Mackay, Sir George Williams Campus. Evening appointments on request.

**Legal Information Service**

The Legal Information Service is available for information and counselling. If you have problems with your landlord, or with a contract that you signed, or you are looking for information on divorce, **WE CAN HELP!!** Contact us at 848-4960 from 9 a.m. to 5 p.m., Monday through Friday. Come and see us in Room CC-326, 7141 Sherbrooke St. W., Loyola Campus. For students, staff and faculty, this service is **Free** and **Confidential**.

**Health Services**

We are open Monday to Friday from 9 a.m. to 12 noon and 1:30 p.m. to 5 p.m. at both locations: ER-407, 2155 Guy, 848-3565 and CH-101, 6935 Sherbrooke St. W., 848-3575. Our services include general physical examinations, birth control, STD counselling, allergy shots, personal counselling, nutritional information, first-aid and much more. No appointment necessary to see the Nurse. GP's and Specialists are available by appointment.

**Sexual Harassment Officer**

The Sexual Harassment Officer can provide you with support, guidance and information on any matter to do with sexual harassment. All inquiries are completely **Confidential**. Call Sally Spilhaus at 848-4857, or drop in at K-110, 2150 Bishop.

**Coffee with The Vice-Rector, Academic**

Members of the Concordia Community, students, non-academic personnel and faculty: I would be pleased to have you come and have coffee with me, if you can make it on any of the following Tuesdays this term: November 26, December 17, after 7:30 p.m. in room AD-231, Administration Building, Loyola Campus, 7141 Sherbrooke St. W. Please call Munit Merid at 848-4847 to let me know when you wish to come. I hope you won't mind if your first choice of date may not be honoured. The place is only so big. I do look forward to seeing you and talking with you about Concordia University. Welcome. Rose Sheinin, Vice-Rector, Academic.

**Services for Disabled Students**

Innovative programs and workshops are special feature of services for Disabled Students. Specially designed workshops on use of adaptive computer equipment for university study and future employment are regularly scheduled. Orientation programs for volunteers and Sign Language workshops are also offered throughout the year. For more information and applications. Contact: 848-3525/3511 (Voice/TDD), SGW Campus in H-580 or 848-3503/3536 (Voice/TDD), Loyola Campus in AD-121.

**Graduate Studies Open House**

You are cordially invited to drop in and meet the Acting Dean of Graduate Studies, Martin Kusy for coffee and light refreshments. Dr. Kusy looks forward to talking with you about your program specifically and graduate studies in general. Location of these open houses will be the Graduate Administration building, 2145 Mackay on the following days: Wednesday, November 20, Thursday, December 12 at 6 p.m. to 8 p.m. We look forward to seeing you and we hope that you will be able to join us. Kindly call Kali Sakell at 848-3803 to let her know the day you will be attending as space is limited.

**Centre for International Academic Cooperation**

C.I.A.C. Student Exchange Programme applications forms and a list of the institutions involved in the exchange are now available at the following

locations: C.I.A.C. Centre for International Academic Cooperation AD-207 on the Loyola Campus at 848-4987 or Counselling & Development, H-440, SGW Campus. Deadline: February 15, 1992.

**Muslim Students Association**

Meetings are held every Wednesday in P-307, 2020 Mackay from 5:30 p.m. to 6:30 p.m. All are welcome.

Notice to all Muslim Students and Staff. Congregational prayer is held in the Mosque. Friday prayer starts at 1:15 p.m. Location: 2090 Mackay, room 05. Information: 848-7418.

**Students with Children**

Attention Students with babies or young children living in the downtown area! The Parenthese program in the CLSC Guy Metro offers support, health information and a fun place for children to play. Every Tuesday and Thursday afternoon. No charge. Call Cyndy Spilberg at 934-0354.

**NDG Food Depot**

The NDG Food Depot, in cooperation with a member of the faculty, has placed two barrels on the Loyola campus for the purpose of collecting donations from the student population. The locations are the entrance of the Vanier Library and the entrance to the Central Building. Please be generous. Information: 483-4680.

**Women in Engineering and Computer Science**

WECOS is holding a 2 day self defense workshop in conjunction with the Montreal Assault Prevention Centre on February 1 & 2, 1992. ACTION is a program designed to teach women safety skills. The course teaches awareness and physical self-defense techniques as ways of avoiding harassment and assault. Cost: \$25. (for women in Engr. and Comp Sci) Information: 848-3073 or drop by H-971-10. Space is limited. Deadline is November 29, 1991.

**Women in Engineering and Computer Science**

All women in Engineering and Computer Science are invited to our weekly Brown Bag Lunch, held every Thursday in H-505 from 12:30 p.m. to 2 p.m. We want to have informal discussions, guest speakers, and films but we can't do it without your participation. So pack a lunch (arrive late or leave early) and come meet other women of the Faculty.

**Garderie Les P'tits Prof**

The Daycare at Loyola, is having an **Open House** on November 20th at 6 p.m. There will be a tour of our new facility followed by a parenting workshop, by Charlotte Marcella entitled "*Singing the Blues and Blessings of Parenthood*" at 7 p.m. All members of the Concordia Community are cordially invited to attend part or all of evening free of charge. Refreshments will be served. Location: 3500 Belmore Ave. (just behind the Campus Centre) See you there!

**Peer Helper Centre**

All students are welcome to drop in at the Peer Helper Centre, 2130 Bishop, downstairs. The hours are Monday - Thursday, 12 noon to 6 p.m., no appointment necessary. Student helpers are trained to assist in problem-solving, and to provide information, support and referrals. Stress, academic and personal problems, bureaucratic hassles and financial dilemmas, are all reasons why students consult with peer helpers. You will get a friendly reception, skilled, accessible help, and if you like, a free coffee or tea! There is also a small, but excellent self-help lending library. All services are free and confidential. Call 848-2859.

**Attention International Students**

**Re-Entry Visas.** If you are returning home, or visiting another country for the holidays, do not forget that citizens from certain countries require an Entry Visa to re-enter Canada. Therefore, please check with the Canadian Embassy or Consulate in the country in question to find out whether you need a Visa to enter Canada. Do so immediately after your arrival in order to prevent any unforeseen delays. This procedure cannot be done in Canada. Students can also travel to the Canadian Consulate in Boston to obtain their Re-entry Visa if they think it will take too long to receive one in their home country. Call the Inter-

national Office at 848-3515 for the Boston address and telephone number. Canada Immigration in Montreal can give you further information. Telephone 283-5408.

**Landed Immigrant Papers.** International students who have received their official landed immigrant notice from the Canadian Government may request a tuition exemption for the 1991 Fall semester if they submit this document by Friday, December 20, 1991 to: Ms. H. Albert, Registrar's Office, 1440 St. Catherine St. W. Room C-523.

## MEETINGS

**Concordia Council on Student Life**

The next CCSL Meeting will be held on Friday, November 8, 1991. Location: H-769, Henry F. Hall Bldg., 1455 de Maisonneuve Blvd. W. Time: 12 noon.

**Amateur Radio Club Meetings**

Meetings will be held every Tuesday night from 7 to 10 p.m. in H-644-1. Get on the air and talk to the world "FREE" via personal ham radio. New members welcome. For more information call 848-7421.

**Arts & Science Faculty Council Meeting**

The next Arts and Science Faculty Council Meeting will be on Friday, November 15, 1991 at 2 p.m. in DL-200, 7141 Sherbrooke St. W.

**Board of Graduate Studies Meetings**

The next Board of Graduate Studies Meeting will be held on Monday, November 18, 1991. Location: H-769, Henry F. Hall Bldg., 1455 de Maisonneuve Blvd. W. Time: 10 a.m.

## COUNSELLING

**Careers Library**

**DO YOU KNOW?** Do you know where to find the answers to these questions? Where to locate university calendars worldwide? How to prepare for an employment interview? Where to apply for private sources of financial aid? How to study? How to determine which universities offer particular educational programs? Where to find information on occupational options and career planning? Come to the Careers Library (Student Services) and find the answers. Location: H-440, Henry F. Hall Bldg., 1455 de Maisonneuve Blvd. W. 848-3556 and 2490 West Broadway, 848-3555.

**Canada Career Week**

November 3 - 9 has been designated Canada Career Week. Why not make this a time to think about your own career goals? Visit Counselling and Development's Careers Library and explore your options.

## SPORTS

**Quarterback Club**

The next session of the Stinger Quarterback Club will take place on Wednesday, November 13th at 12 noon at the Loyola Faculty Club. Join coaches, players and fans to chat about the 91-92 season.

**Stinger Hockey**

The Women's hockey team will host the John Abbott Islanders on Thursday, November 7th at 6:45 p.m. The Men play at home twice this weekend. They host Toronto Friday, November 8th at 7:30 p.m. Saturday, November 8th, the Stingers play York at 4 p.m. The Stingers are unbeaten so far this season.

**Women's Volleyball**

Two volleyball games this weekend as the Stingers will play Sherbrooke on Friday, November 8th at 7 p.m. Sunday, November 10th, the team will host McGill. Game time is 2 p.m.

## CPR COURSES

The following CPR courses will be offered by the Environmental Health & Safety Office in the next few weeks. Members of the Concordia community or outside community are all welcomed to take these courses. There will be a discount price for the Concordia community. For all those who are interested, please contact Donna Fasciano, Training Coordinator at 848-4872 for more information.

## NOVEMBER 10

**CPR Heartsaver PLUS Course**

8 hours for life. This course includes rescue breathing and one rescuer CPR, management of the obstructed airway and infant, child resuscitation.

## NOVEMBER 17

**CPR Heartsaver Course**

4 hours for life. This course includes rescue breathing and one-person rescuer CPR, and management of the obstructed airway.

## NOVEMBER 23 &amp; 24

**CPR Basic Life Support Course (BLS)**

12 hours for life. This course includes rescue breathing, one-person cardio-pulmonary resuscitation and two-person cardio-pulmonary resuscitation (CPR) management of the obstructed airway and infant and child resuscitation.

## DECEMBER 1

**CPR Baby Heartsaver Course**

6 hours for life. This course includes rescue breathing and CPR, as well as management of the obstructed airway in the infant and child.

## ALUMNI ACTIVITIES

## FRIDAY, NOVEMBER 8

**Loyola Alumni Association Oyster Party**

All alumni and friends are welcome to join Loyola graduates for an evening of good food, good music and good company at the 44th Annual Oyster Feeding-Frenzy! Location: Hingston Hall Cafeteria, Loyola Campus, 7141 Sherbrooke St. W. Time: 8 p.m. Price: \$29.50 per person (includes GST). Cheques payable to Loyola Alumni Association. Reserve Early. Attendance is limited. RSVP 848-3823.

## MONDAY, NOVEMBER 11

**Career Transition: Personal, financial and legal implications**

Career transition is a reality that you cannot always plan for, but you can manage to your advantage. You may be thinking of changing your employers; your company may have closed operations; you're entering the job market for the first time, setting up a business, or retiring. Termination, employment contracts, financial planning and job search techniques are all elements in your transition. June McLellan is President of Consultants June McLellan Inc Executive Search and has worked in the field for 7 years; Mark Zimmerman is a partner with the legal firm Liverman, Liverman and Zimmerman, and Tony Bertucci is a partner in the accounting firm Bertucci, Analytis, Andrikopoulos, and currently lectures in the accounting department at Concordia. Location: Faculty Club Dining Room, 1455 de Maisonneuve Blvd. W., 7th Floor, room 763. Time: 7 p.m. to 9:30 p.m. Price: \$11. per person (includes GST). RSVP: Gabrielle Korn, 848-3817.

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## LECTURES/SEMINARS

THURSDAY, NOVEMBER 7

**Department of Philosophy**

Philosophy Colloquium with Professor Brian MacPherson who will speak on "What Properties Can and Cannot Do." Time: 10 a.m. to 12 noon. Location: Loneran University College. All is welcome.

**Communication Studies**

The Communication Studies Colloquium Series present Paula Treichler who will speak on "A.I.D.S., Identity and the cultural work of Feminist Activism." Time: 4 p.m. Location: DL-200, Senate Room, Loyola Campus, 7141 Sherbrooke St. W. Information: 848-2555.

**Department of Sociology & Anthropology**

The Department of Sociology & Anthropology presents Jean Comaroff (University of Chicago) who will speak on "The Empire's Old Clothes: Commodities and Colonial Subjects." Time: 8:15 p.m. Location: H-937, Henry F. Hall Bldg., 1455 de Maisonneuve Blvd. W.

**Thursdays at Loneran**

Gerard Bolduc, OMI, Ph.D. Head Chaplain, Clinton Correctional Facility, Dannemora, New York, will speak on "The Addictive Personality: An Interdisciplinary Approach." Time: 4 to 5:30 p.m. Location: Loneran College, 7302 Sherbrooke St. W., corner West Broadway. All welcome. Refreshments will be served from 3:30 to 4 p.m. Information: 848-2280.

FRIDAY, NOVEMBER 8

**Financial Aid**

The Financial Aid and Awards Office will be holding workshops to help students determine how much financial assistance they could receive from the Quebec Government Loans and Bursaries program. Time: 2 p.m. to 4 p.m. Location: H-537, Henry F. Hall Bldg., 1455 de Maisonneuve Blvd. W.

**Ph.D. Workshop - Visiting Speaker Series**

The Faculty of Commerce and Administration present Dr. Bert Rosenbloom, Department of Marketing, Drexel University, Philadelphia who will speak on "Marketing Channels and Distribution Systems: Opportunities and New Directions." Time: 12 noon to 2 p.m. Location: GM-403-02, 1550 de Maisonneuve Blvd. W. Information: 848-2964.

**Concordia's Debating Society**

Will send two teams to the Central Canadian Championships, hosted by the University of Waterloo. For additional information about Concordia Debating call 848-7412.

**"Brown Bag" Seminar Series**

Prof. Reeta Chowdhari Tremblay, Department of Political Science who will speak on "Distributive Justice and the Indian State: Should We Dis-

mantle the State?." Time: 12 noon to 1 p.m. Location: Vanier Library Lounge, 3rd floor, 7141 Sherbrooke St. W. Information: 848-2158 or 848-2155.

**Learning Development Office**

Developing Critical Thinking: From Fun and Games to Classroom Applications with Marjorie MacKinnon and Olivia Rovinescu. Time: 9:30 to 4 p.m. Information: 848-2495.

**Concordia Central America Committee**

CCAC Coffeehouse. A night of Music, Theatre, Videos, Poetry, Etc. Fundraiser for Concordia Brigade to Central America. Time: 7 p.m. Location: Mugshots, H-651, 1455 de

**Krishnamurti Information Centre of Montreal**

There will be a public talk given by J. Krishnamurti entitled "The Religious Life, Beauty and Meditation." Time: 8 p.m. Location: H-520, Henry F. Hall Bldg., 1455 de Maisonneuve Blvd. W. Information: 937-8869.

MONDAY, NOVEMBER 11

**Financial Aid**

The Financial Aid and Awards Office will be holding workshops to help students determine how much financial assistance they could receive from the Quebec Government Loans and Bursaries program. Time: 10 a.m. to 12 noon. Location: H-505, Henry F. Hall Bldg., 1455 de Maisonneuve Blvd. W.

**Learning Development Office**

Let's talk about teaching! There will be a meeting to discuss the article "Community, Conflict and Ways of Knowing" by Parker J. Palmer. The meetings' convenor will be Dr. Ron Smith, Director of the Learning Development Office. Time: 12 noon to 1:30 p.m. Location: H-773, Henry F. Hall Bldg., 1455 de Maisonneuve Blvd. W. Information: 848-2495.

WEDNESDAY, NOVEMBER 13

**Department of Sociology & Anthropology**

The Department of Sociology & Anthropology presents Rafael Mozo (University of Santiago, Chile) who will speak on "State, Economic Dependency and Urban Primacy: Chile 1930-80." Time: 3 p.m. to 5 p.m. Location: ER-202-17, 2155 Guy Street.

THURSDAY, NOVEMBER 14

**Thursdays at Loneran**

Joan DeBardeleben, Ph.D., Associate Director and Professor, Institute of Soviet and East European Studies, Carleton University, Ottawa, will speak on "National Self-Determination: Implications for Reform in the Soviet Republics." Time: 4 to 5:30 p.m. Location: Loneran College,

7302 Sherbrooke St. W., corner West Broadway. All welcome. Refreshments will be served from 3:30 to 4 p.m. Information: 848-2280.

**The Sparklers of Concordia University**

Prof. Frederick Krantz, Dept. of History, Concordia University will speak on "The Middle East Peace Process." Time: 3 p.m. Location: Auditorium, H-620, Henry F. Hall Bldg., 1455 de Maisonneuve Blvd. W. Information: 848-7422 or 933-2831.

**Liberal Arts College**

Public Lecture by Prof. Lawrence H. Schiffman, New York University who will speak on "The Dead Sea Scrolls: What They Tell Us about Judaism and Christianity." Time: 8:30 p.m. Location: H-110, Alumni Auditorium, 1455 de Maisonneuve Blvd. W. Information: 848-2573. Admission FREE.

FRIDAY, NOVEMBER 15

**Krishnamurti Information Centre of Montreal**

There will be a public talk given by J. Krishnamurti entitled "Questions and Answers No. 1." Time: 8 p.m. Location: H-520, Henry F. Hall Bldg., 1455 de Maisonneuve Blvd. W. Information: 937-8869.

**Financial Aid**

The Financial Aid and Awards Office will be holding workshops to help students determine how much financial assistance they could receive from the Quebec Government Loans and Bursaries program. Time: 2 p.m. to 4 p.m. Location: H-537, Henry F. Hall Bldg., 1455 de Maisonneuve Blvd. W.

**Ph.D. Workshop - Visiting Speaker Series**

The Faculty of Commerce and Administration present Dr. Ron S. Kenett, School of Management, State University of New York at Binghamton who will speak on "Managing a Continuous Improvement of the Software Development Process: A Macro Level Application of Total Quality Management." Time: 12 noon to 2 p.m. Location: GM-403-02, 1550 de Maisonneuve Blvd. W. Information: Prof. David Waldman at 848-2767.

**Concordia's Debating Society**

Will be holding its annual Scottish-Style Invitational Debating Tournament this weekend. Teams are expected from Ontario, Quebec, New England and the Maritimes. For more information contact Leslie Quinton, the Tournament Director at 848-7412.

**Learning Development Office**

Creative and Critical Thinking (From Fun and Games to Classroom Applications). This workshop will examine thinking skills and learn to identify key strategies and dispositions for fostering creative and critical thinking in the classroom. Time: 9:30 a.m. to 4 p.m. Location: 2490 West Broadway, Loyola Campus. Workshop Leaders:

Olivia Rovinescu and Marjorie MacKinnon. Fee: \$10. Information: 848-2495.

SATURDAY, NOVEMBER 16

**C.G. Jung Society**

Workshop: "The Dark Goddesses: Their Meaning For Us." An all-day workshop for women, led by Miriam Kaney, M. Ed., of Philadelphia. Time: 9:30 a.m. to 4:30 p.m., at the Yellow Door Coffee House, 3625 Aylmer (Metro McGill). Fee: \$40. For information and registration, phone 486-6870..

MONDAY, NOVEMBER 18

**Financial Aid**

The Financial Aid and Awards Office will be holding workshops to help students determine how much financial assistance they could receive from the Quebec Government Loans and Bursaries program. Time: 10 a.m. to 12 noon. Location: H-505, Henry F. Hall Bldg., 1455 de Maisonneuve Blvd. W.

**Learning Development Office**

Let's talk about teaching! There will be a meeting to discuss the article "Community, Conflict and Ways of Knowing" by Parker J. Palmer. The meetings' convenor will be Dr. Ron Smith, Director of the Learning Development Office. Time: 12 noon to 1:30 p.m. Location: 2490 West Broadway, basement of Counselling & Development. Information: 848-2495.

TUESDAY, NOVEMBER 19

**Faculty of Commerce and Administration**

The Faculty of Commerce and Administration is holding an information session for its Master of Science in Administration Programme. Time: 5:30 p.m. Location: EMBA Classroom, GM-407-1, 1550 de Maisonneuve Blvd. W. Information: 848-2711 to confirm attendance.

FRIDAY, NOVEMBER 22

**Concordia Central America Committee**

"CUBA: What the Media Doesn't Say." An informal exchange with a representative of the Cuban Consulate. An opportunity for you to find out what is really going on in the Caribbean Island. Time: 7 p.m. Location: Mugshots, H-651, Henry F. Hall Bldg., 1455 de Maisonneuve Blvd. W.

**Krishnamurti Information Centre of Montreal**

There will be a public talk given by J. Krishnamurti entitled "Questions and Answers No. 2." Time: 8 p.m. Location: H-520, Henry F. Hall Bldg., 1455 de Maisonneuve Blvd. W. Information: 937-8869.

## The Loyola Peace Institute

THURSDAY, NOVEMBER 7

**Religious Origins of Canada's Role in Peace-Making**

Panelists: Jos. Gavin, Ph.D., Director of the Loyola Peace Institute. Erich Weingartner, writer/consultant on international affairs. Mark McGowan, Ph.D., assistant professor of Christianity & Culture Department at St. Michael's College, Toronto on. Time: 10:30 a.m. to 12:30 p.m. Location: H-762-1-2-3, Henry F. Hall Bldg., 1455 de Maisonneuve Blvd. W. Information: 848-7799.

THURSDAY, NOVEMBER 14

**National Self-Determination: Implications for reform in the Soviet Republics**

Speaker: Joan DeBardeleben, Ph.D., Associate Director & Professor, Institute of Soviet and East European Studies, Carleton University, Ottawa.

Time: 4 p.m. to 5:30 p.m. Location: Loneran College, Loyola Campus. Information: 848-7799.

FRIDAY, NOVEMBER 15

**Islam: War and Peace**

Speaker: Dr. Gerhard Bowering, Yale University. Time: 3 p.m. Location: 2149 Mackay, SCPA - Basement Lounge. Information: 848-7799.

THURSDAY, NOVEMBER 21

**The Foreign Service: A Diplomat's Experience**

Speaker: Bruce Mabley, Ph.D., Director, Centre for International Cooperation, Concordia University. Time: 4 p.m. to 5:30 p.m. Location: Loneran College, Loyola Campus. Information: 848-7799. (co-sponsored by the Centre for International Cooperation).

## LACOLLE CENTRE

SATURDAY, NOVEMBER 9

**The Power of Laughter**

The workshop will explore the myths and misuses of laughter and will provide tools for using laughter constructively. The workshop will include both theory and hands-on exercises affecting attitude and behavioural perspectives on compulsivity, loss, anger and stress. Workshop leader: Hazel Lipes. Time: 9:30 a.m. to 4 p.m. Location: H-762, Henry F. Hall Bldg., 1455 de Maisonneuve Blvd. W. Admission: \$50. Information: 848-4955.

SATURDAY, NOVEMBER 16

**Quickly Stress Reduction**

If you're so busy trying to keep up with your life that you feel stress reduction would simply add one more demand to your stress load, this workshop is for you. You will be introduced to

several brief stress reduction techniques involving the mind, body and energy. Workshop leader: Carolyn Springer. Time: 10 a.m. to 1 p.m. Location: H-762, Henry F. Hall Bldg., 1455 de Maisonneuve Blvd. W. Admission: \$35. Information: 848-4955.

SATURDAY, NOVEMBER 23

**Writing That Works**

This workshop is for people who need to write but who find writing difficult. You will learn an approach that will help you write more easily, overcome writer's block and communicate more effectively. Workshop leaders: Mary Mar and Mary O'Malley. Time: 9:30 a.m. to 4 p.m. Location: AD-131, 7141 Sherbrooke St. W., Loyola Campus. Admission: \$50. Information: 848-4955.

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## FILM

### Conservatory of Cinematographic Art

Admission: \$2.75 (including taxes) per screening. Location: H-110, Alumni Auditorium, Henry F. Hall Bldg. (1455 de Maisonneuve Blvd. W.). Information: 848-3878.

### SATURDAY, NOVEMBER 9

*Comedy of Money* (1936) Max Ophuls, at 7 p.m.; *The Eye above the Well* (1988) Johan van der Keuken at 9 p.m.

### SUNDAY, NOVEMBER 10

*Return to Oegstgeest* (1987) Theo van Gogh, at 7 p.m.; *Anamnesis* (1969) Frans Zwartjes and *It's Me* (1976) at 9 p.m.

### MONDAY, NOVEMBER 11

*Tous les garçons s'appellent Patrick* (1957) Jean-Luc Godard, and *Les Carabiniers* (1963) Jean-Luc Godard, at 8:30 p.m.

### TUESDAY, NOVEMBER 12

*False Movement* (1975) Wim Wenders, at 8:30 p.m.

### WEDNESDAY, NOVEMBER 13

*Broken Blossoms* (1919) D.W. Griffith, at 8:30 p.m.

### FRIDAY, NOVEMBER 15

*The Adventure of a French Gentleman Without His Trousers* (1905) Albert & Willy Mullens, and *Two Girls From Zeeland* (1913) Louis H. Chrispijn and *Found Again* (1914) Louis H. Chrispijn, at 7 p.m.; *The Merry-Go-Round* (1955) Zoltan Fabri, at 9 p.m.

### SATURDAY, NOVEMBER 16

*Eisenstein's visit to Holland* (1930); *Le Jardin du Luxembourg* (1929) Mannus Franken; *La Seine a rencontré Paris* (1957) Joris Ivens; *...A Valparaiso* (1963) Joris Ivens, at 7 p.m.; *Professor Hannibal* (1956) Zoltan Fabri, at 9 p.m.

### SUNDAY, NOVEMBER 17

*A Strange Love Affair* (1985) Eric de Kuyper, Paul Verstraeten, at 7 p.m.; *The House Under The Rocks* (1958) Karoly Makk, at 9 p.m.

### MONDAY, NOVEMBER 18

*Bande A Part* (1964) Jean-Luc Godard, at 8:30 p.m.

### TUESDAY, NOVEMBER 19

*The Documentor* (1988) Istvan Darday, and Gyorgy Szalai at 8:30 p.m.

### WEDNESDAY, NOVEMBER 20

*Nathalie Granger* (1972) Marguerite Duras, at 8:30 p.m.

### FRIDAY, NOVEMBER 22

*Current* (1963) Istvan Gall, at 7 p.m.; *The Spitting Image* (1963) Fons Rademakers, at 9 p.m.

### SATURDAY, NOVEMBER 23

*American Postcards* (1975) Gabor Body, at 7 p.m.; *The Wheel of Life* (1983) King Hu, Li Hsing, and Pai Ching-ji at 9 p.m.

### SUNDAY, NOVEMBER 24

*Twilight* (1990) Gyorgy Feher, at 7 p.m.; *Lutte* (1977) Marcell Jankovics; *My Way Home* at 9 p.m.

### MONDAY, NOVEMBER 25

*Alphaville* (1964) Jean-Luc Godard, at 8:30 p.m.

### TUESDAY, NOVEMBER 26

*All The King's Men* (1983) King Hu, at 8:30 p.m.

### WEDNESDAY, NOVEMBER 27

*The Boys from Feng-Kuei* (1983) Hou Hsiao-hien at 8:30 p.m.

### THURSDAY, NOVEMBER 28

*Jade Love* (1984) Chang Yi, at 7 p.m.; *Eskimo Woman Feels Cold* (1983) Janos Xantus, at 9 p.m.

## UNCLASSIFIED

### Apartments for Rent

1 1/2, 2 1/2, 3 1/2 & 4. Just next door to Concordia, furnished or unfurnished. All included, special promotion. Location: 1645 de Maisonneuve Blvd. W. Call 935-5434.

### Job Opportunity

Health & Wealth, Part-time, from your own home, no inventory, possibility of a very lucrative salary. Call for information: 768-1522 or FAX 768-7099.

### For Sale

Pedestrians' Special! Near bicycle trails, cross-country skiing, Mount Royal, the Faubourg. Walk to Concordia. Condominium, 2 bedrooms, balcony, bright. Well-kept quiet building. Locker, appliances. \$85,000. Call: 934-5997.

### Computers for Sale

Great prices, reliable hardware, expert service. 286-16 Mhz with 52 Meg Hard Disk, 1 Meg Ram, 14" Monitor, 25 shareware programs... only \$865, or \$41.45 per month. For information or a demonstration call: 933-2080.

### House For Sale

Superb 100-year old semi-detached brick cottage on park, walking distance to Concordia. Four bedrooms, living room, dining room, renovated kitchen, 2 1/2 baths, finished basement, new deck, Metro Place St. Henri. Immediate occupancy. Price \$169,000. Call Wendy Cox, 934-1818.

Events, notices and ads must reach the Public Relations Department (BC-115) in writing no later than Friday, 5pm prior to Thursday publication.

**Contact Kevin Leduc at 848-4881 or FAX 848-2814.**

## WOMEN'S AGENDA

### MONDAYS

#### Lesbian Studies Coalition of Concordia

The Coalition meets on Mondays at 7 p.m. at the Simone de Beauvoir Lounge (2170 Bishop). Information: 848-7474.

### WEDNESDAYS

#### Unlearning Racism

Lesbian and lesbian-positive women are invited to gather each week in the work to uncover and unlearn our racism. Films, discussions, readings. 8 p.m. at the Women's Centre, 2020 Mackay, downstairs. Information: 848-7431.

#### Christian & Feminist Women

Gather together to find new & old ways to pray and celebrate, for mutual support, to share our distresses, our triumphs and our vision. Time: 3 p.m. to 5 p.m. at the Campus Ministry, 2090 Mackay. Information: 848-3593 or 848-3585.

### THURSDAYS

#### Permanent Review Committee on the Status of Women

Meets and organizes to respond to the needs of students, staff and faculty. Information: 848-7431.

#### Narcotics Anonymous: Women's Group

For women recovering or wanting to recover from substance abuse. 7:30 p.m. at the Women's Centre, 2020 Mackay, downstairs. Information: 848-7431.

#### Concordia Women's Collective

The collective is a feminist activist group. Currently organizing actions for Rape Awareness Week. All womyn welcome. Time: 7 p.m. Location: Annex P, room 05, 2020 Mackay, downstairs. Information: 848-7411 or 848-7431.

### FRIDAYS

#### Lesbian & Gay Friends of Concordia (LGFC)

Open discussion over coffee for members of the University and beyond. 5 p.m. at 2020 Mackay, 1st floor. 848-7414.

## ART GALLERY

The Concordia Art Gallery is located in the Henry F. Hall Bldg. (Mezzanine Level), 1455 de Maisonneuve Blvd. W. Information: 848-4750.

### OCTOBER 24 - DECEMBER 7

Susanna Heller: Recent Paintings and Works on Paper. Time: Monday-Friday from 10 a.m. to 8 p.m. and Saturday 10 a.m. to 5 p.m.  
Cynthia van Frank: Enclosures. (in the showcase) Time: Monday-Friday from 10 a.m. to 8 p.m. and Saturday 10 a.m. to 5 p.m.

### DECEMBER 12 - JANUARY 11

Selections from the Permanent Collection

## THEATRE

### D.B. Clarke Theatre

50/50 Theatre Company presents "Lorca Y Bernarda" directed by George Mager. Friday, November 15 and Saturday, November 16 at 8 p.m. Location: D.B. Clarke Theatre, 1455 de Maisonneuve Blvd. W. For reservations call 848-4742.

## CAMPUS MINISTRY

### Campus Ministry

**Loyola Campus:** Belmore House is now located at 2496 West Broadway, drop by and visit us at our new space.

### TUESDAYS

#### Prison Visit Program

A dialogue program with inmates at Bordeaux. Program runs Tuesdays until Nov. 12. Students must meet with the Chaplains in advance. For information call Peter Cote at 848-3586 or Matti Terho at 848-3590.

### WEDNESDAYS

#### Catholicism

A couple of students have begun inquiring into Catholicism. If there is anyone interested in joining us, we warmly welcome you; whether you are curious, or a Catholic who has lost touch with his or her faith.

#### Women's Spirituality Group

Reflecting, celebrating, praying, using the book *Dance of the Spirit: Seven steps for women's spirituality*. Meeting every Wednesday at 3 p.m. in Annex Z. For information call Daryl Lynn Ross at 848-3585 or 848-3593.

### WEDNESDAY, NOVEMBER 13

#### The 'James Gang'

Every Wednesday, a small group for the study and discussion of the Epistle of James, prayer and support. Time: 3:30 p.m. to 5 p.m. Belmore House. For information call Peter Holmes at 489-2110.

### THURSDAY, NOVEMBER 14

#### Silent Meditation

Come to the quiet. Silent Meditation. Time: 12 noon to 12:45 p.m. Location: Annex Z.

#### A Gathering of Men

Men who are interested in the need to evaluate male identity by reflecting on the various images of maleness in today's culture and its implications with regards to male sexuality and spirituality. Bi-weekly meetings. Location: Belmore House. Time: 7:30 p.m. Information: Bob Nagy at 848-3587 or leave a message at 848-3588.

### FRIDAY, NOVEMBER 15

#### Native Spirituality Imprisoned

For Native inmates a return to Native Spirituality is a crucial element in the process of healing and rehabilitation. An evening of film and discussion with native ex-offenders and resource people. Belmore House 7 p.m. All Welcome! Information call Peter Cote at 848-3586.

## DOCTORAL THESES

### Doctoral Thesis Defense

### THURSDAY, NOVEMBER 14

BASSIAS, Constantinos at 2:30 p.m. in H-769, 1455 de Maisonneuve Blvd. W. Thesis title: "Neural Networks: Learning and Growth as Different Aspects of the same Natural Process; Neurons with Variable Firing Strength and Formal Neurons."

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**INFO-CONCORDIA**

**En français: 848-7369**